

# Florida Power & Light Co - Strategic SWOT Analysis Review

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#### **Abstracts**

Florida Power & Light Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

#### Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

#### **Highlights**

Florida Power & Light Co (FPL), a subsidiary of NextEra Energy Inc, is an electric utility company, which generates, transmits, distributes and sells electricity and also carries out the purchase and sale of wholesale energy commodities. It produces electricity from oil, natural gas, coal, nuclear and solar sources and also purchases power from non-utility generators and other utilities through long-term power purchase agreements. It supplies electricity to residential, commercial, industrial and wholesale customers. The company has franchise agreements to supply electricity to various municipalities and counties in Florida. It supplies electricity to major parts of the east and lower west coast regions of Florida. FPL is headquartered in Juno Beach, Florida, the US.

Florida Power & Light Co Key Recent Developments

Oct 26,2021: PSC unanimously approves FPL's four-year rate settlement agreement, keeping bills low and accelerating U.S.'s largest solar buildout

Aug 12,2021: FPL installs first battery modules for world's largest solar-powered battery, which is now 75% complete

Aug 10,2021: FPL reaches comprehensive four-year rate settlement agreement, keeping bills low and accelerating the nation's largest solar buildout

Jun 22,2021: FPL installs first battery components at world's largest solar-powered battery storage facility

Jun 16,2021: FPL?begins demolishing its last coal-fired power plant while advancing?zero-emissions energy?facilities?in Florida

#### **Reasons to Buy**



Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



#### **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

Florida Power & Light Co - Key Facts

Florida Power & Light Co - Key Employees

Florida Power & Light Co - Major Products and Services

Florida Power & Light Co - History

Florida Power & Light Co - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Florida Power & Light Co - Business Description

Florida Power & Light Co - SWOT Analysis

SWOT Analysis - Overview

Florida Power & Light Co - Strengths

Florida Power & Light Co - Weaknesses

Florida Power & Light Co - Opportunities

Florida Power & Light Co - Threats

Florida Power & Light Co - Key Competitors

## SECTION 3 – COMPANY'S POWER, OIL & GAS FINANCIAL DEALS AND ALLIANCES

Florida Power & Light Co, Power, Deals By Year, 2015 to YTD 2021

Florida Power & Light Co, Power, Deals By Type, 2015 to YTD 2021

Florida Power & Light Co, Recent Deals Summary

#### **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

Oct 26, 2021: PSC unanimously approves FPL's four-year rate settlement agreement,

keeping bills low and accelerating U.S.'s largest solar buildout

Aug 12, 2021: FPL installs first battery modules for world's largest solar-powered

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Jun 16, 2021: FPL?begins demolishing its last coal-fired power plant while advancing?zero-emissions energy?facilities?in Florida

Jun 11, 2021: Florida Power & Light Company commissions its 40th solar energy

center, the FPL Discovery Solar Energy Center at Kennedy Space Center

May 28, 2021: Gulf Power is prepared for another active hurricane season and encourages customers to be prepared too

May 13, 2021: FPL completes fifth solar energy center in DeSoto County
Apr 01, 2021: FPL and Gulf Power continue expansion of clean, emissions-free energy
throughout the Sunshine State as outlined in updated power generation plan
Mar 12, 2021: FPL envisions a more resilient and sustainable Florida; files details of
proposed 2022-2025 rate plan with Public Service Commission

#### **SECTION 5 – APPENDIX**

Methodology
About GlobalData
Contact Us
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES

Florida Power & Light Co, Key Facts

Florida Power & Light Co, Key Employees

Florida Power & Light Co, Major Products and Services

Florida Power & Light Co, History

Florida Power & Light Co, Subsidiaries

Florida Power & Light Co, Key Competitors

Florida Power & Light Co, Power, Deals By Year, 2015 to YTD 2021

Florida Power & Light Co, Power, Deals By Type, 2015 to YTD 2021

Florida Power & Light Co, Recent Deals Summary



### **List Of Figures**

#### **LIST OF FIGURES**

Florida Power & Light Co, Power, Deals By Year, 2015 to YTD 2021 Florida Power & Light Co, Power, Deals by Type, 2015 to YTD 2021



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