

# FIXIT TM Holding GmbH: Company Profile and SWOT Analysis

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# **Abstracts**

#### **SYNOPSIS**

Timetric's 'FIXIT TM Holding GmbH: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'FIXIT TM Holding GmbH'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

## **SCOPE**

Examines and identifies key information and issues about 'FIXIT TM Holding GmbH' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'FIXIT TM Holding GmbH'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

FIXIT TM Holding GmbH (Fixit Gruppe) is a provider of building material systems. It offers finishing coats, paints and coatings, restoration and renovation systems, screed and floor systems, heat insulation systems and tiling systems. The company also offers machines and tools, mortars, garden and landscaping and concrete and civil engineering products. Fixit Gruppe provides its products under five brands: Fixit, Hasit, Greutol, Kreisel and Rofix. The company's products find applications in structural and civil engineering, residential and non-residential construction, new build and refurbishment. Its customers include architects and planners, builders, merchants and DIY stores, and commercial and private investors. The company has operations in Germany, Austria, Romania, Poland, Albania, Italy, the Czech Republic, Slovakia, Switzerland and Ukraine. Fixit Gruppe is headquartered in Freising, Germany.



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### **COMPANIES MENTIONED**

FIXIT TM Holding GmbH



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