

Five Below Inc.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Five Below Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Five Below Inc."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Five Below Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Five Below Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Five Below, Inc.(Five Below) is a retail chain operator that offers specialty products for pre-teenagers and teenagers. Its product portfolio includes cosmetics, accessories, home decor products, sports items and toys, art and craft products, stationary items, festive decoration items and accessories for PCs, cell phones, and tablets. In addition to this, it also offers school bags, painting materials, video games, beauty products. These include sunglasses, jewelry, glitter lamps, posters, frames, blankets and pillows, sport balls, gym balls, books, video games and DVDs, candies and seasonal products for events like Christmas, Easter, Halloween and St. Patrick's Day. These products are available to its customers in various competitive prices compared to its peer groups. It markets these products under various brands including Five Below, Five Below Hot Stuff and Cool Prices. Five Below operates these stores in various power, community and lifestyle shopping centers residing in several urban, suburban and semi-rural markets. Five Below is headquartered in Philadelphia, Pennsylvania, the US.

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