

# First Midwest Bancorp, Inc. (FMBI): Company Profile and SWOT Analysis

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#### **Abstracts**

#### SYNOPSIS

Timetric's "First Midwest Bancorp, Inc. (FMBI): Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'First Midwest Bancorp, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'First Midwest Bancorp, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'First Midwest Bancorp, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

First Midwest Bancorp, Inc. (First Midwest) is a bank holding company. The company provides a range of commercial and retail banking products and services. Its portfolio of products includes checking accounts, saving accounts, money market accounts, debit cards, credit cards, corporate cards, life insurance, property insurance, disability insurance and long-term care insurance solutions. The company also provides lending solutions such as mortgage loans, home loans, personal loans, auto loans, real estate loans, business term loans and certificate of deposits. The services offered by First Midwest include cash management, treasury management, wealth management, investment management, trust services, investment services, advisory services, private banking and online banking services. Through these products and services, the company serves its clientele comprising individuals, and corporate and institutional clients. It has a presence in northwest Indiana, central and western Illinois, Chicago metropolitan area, and eastern lowa. First Midwest is headquartered in Itasca, Illinois, the US.



#### **Contents**

#### 1 FIRST MIDWEST BANCORP, INC. - BUSINESS ANALYSIS

- 1.1 First Midwest Bancorp, Inc. Company Overview
- 1.2 First Midwest Bancorp, Inc. Business Description
- 1.3 First Midwest Bancorp, Inc. Major Products and Services

# 2 FIRST MIDWEST BANCORP, INC. - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 First Midwest Bancorp, Inc. Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 First Midwest Bancorp, Inc. Key Financial Performance Indicators
  - 2.2.1 First Midwest Bancorp, Inc. Total Income and Net Profit Margin
  - 2.2.2 First Midwest Bancorp, Inc. Asset and Liabilities
  - 2.2.3 First Midwest Bancorp, Inc. Gearing Ratio
  - 2.2.4 First Midwest Bancorp, Inc. Valuation
- 2.3 First Midwest Bancorp, Inc. Key Competitors

# 3 FIRST MIDWEST BANCORP, INC. - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 First Midwest Bancorp, Inc. M&A and Partnerships Strategy
- 4 FIRST MIDWEST BANCORP, INC. RECENT DEVELOPMENTS

#### **5 FIRST MIDWEST BANCORP, INC. - SWOT ANALYSIS**

- 5.1 First Midwest Bancorp, Inc. SWOT Analysis Overview
- 5.2 First Midwest Bancorp, Inc. Strengths
- 5.3 First Midwest Bancorp, Inc. Weaknesses
- 5.4 First Midwest Bancorp, Inc. Opportunities
- 5.5 First Midwest Bancorp, Inc. Threats

#### 6 FIRST MIDWEST BANCORP, INC. - COMPANY STATEMENT

#### 7 FIRST MIDWEST BANCORP, INC. - HISTORY



#### 8 FIRST MIDWEST BANCORP, INC. - KEY EMPLOYEES

#### 9 FIRST MIDWEST BANCORP, INC. - KEY EMPLOYEE BIOGRAPHIES

#### 10 FIRST MIDWEST BANCORP, INC. - LOCATIONS AND SUBSIDIARIES

- 10.1 First Midwest Bancorp, Inc. Head Office
- 10.2 First Midwest Bancorp, Inc. Other Locations and Subsidiaries

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Ratio Definitions
- 11.3 Disclaimer



### **List Of Tables**

#### LIST OF TABLES

- Table 1: First Midwest Bancorp, Inc. Major Products and Services
- Table 2: First Midwest Bancorp, Inc. Key Ratios Annual
- Table 3: First Midwest Bancorp, Inc. Key Ratios Interim
- Table 4: First Midwest Bancorp, Inc. Key Capital Market Indicators
- Table 5: First Midwest Bancorp, Inc. History
- Table 6: First Midwest Bancorp, Inc. Key Employees
- Table 7: First Midwest Bancorp, Inc. Key Employee Biographies
- Table 8: First Midwest Bancorp, Inc. Subsidiaries



## **List Of Figures**

#### LIST OF FIGURES

Figure 1: First Midwest Bancorp, Inc. - Total Income and Net Profit

Figure 2: First Midwest Bancorp, Inc. - Financial Position

Figure 3: First Midwest Bancorp, Inc. - Gearing Ratio

Figure 4: First Midwest Bancorp, Inc. - Valuation

#### **COMPANIES MENTIONED**

First Midwest Bancorp, Inc.



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