

First Financial Bancorp. (FFBC): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/FE894FADA8BEN.html>

Date: March 2018

Pages: 38

Price: US\$ 125.00 (Single User License)

ID: FE894FADA8BEN

Abstracts

SYNOPSIS

Timetric's 'First Financial Bancorp. (FFBC) : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'First Financial Bancorp.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'First Financial Bancorp.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'First Financial Bancorp.

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

First Financial Bancorp. (First Financial) is a bank holding company that operates through its subsidiary, First Financial Bank. The company's product portfolio includes accounts and cards such as checking accounts, saving accounts, certificates of deposit, and credit cards. Its loans and financing portfolio comprises lending for personal needs, commercial real estate, equipment, mortgage, home equity, agricultural needs, letters of credit, and real estate financing. The company offers various services such as cash management, wealth management, retirement planning, treasury management, and electronic banking. The company operates a network of banking centers in Ohio, Indiana, and Kentucky. First Financial is headquartered in Cincinnati, Ohio, the US.

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