

First Busey Corporation (BUSE): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'First Busey Corporation (BUSE): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'First Busey Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'First Busey Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'First Busey Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

First Busey Corporation (First Busey) is a provider of banking and other financial services. The company through its bank holding subsidiaries, Busey Bank and South Side Trust & Savings Bank of Peoria, offers personal banking, business banking, mortgages and wealth management products and services to individual, corporate, institutional, and governmental customers. The product portfolio includes accounts and cards such as checking accounts, savings accounts, and money market accounts, certificate of deposits, health savings accounts, individual retirement accounts, debit cards and credit cards. It also offers loans and mortgages including personal loans, mortgage loans, home equity loans, business loans, commercial real estate loans, and working capital loans. Its service offering includes cash management, business planning, wealth management, retirement planning, trust and estate advisory, mobile banking and online banking services. The company also offers wealth management and asset management services, and fiduciary services. It operates in Illinois, Florida, Missouri, and Indiana. First Busey is headquartered in Urbana, Illinois, the US.

Contents

1 FIRST BUSEY CORPORATION - BUSINESS ANALYSIS

- 1.1 First Busey Corporation - Company Overview
- 1.2 First Busey Corporation - Business Description
- 1.3 First Busey Corporation - Major Products and Services

2 FIRST BUSEY CORPORATION - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 First Busey Corporation - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 First Busey Corporation - Key Financial Performance Indicators
 - 2.2.1 First Busey Corporation - Total Income and Net Profit Margin
 - 2.2.2 First Busey Corporation - Asset and Liabilities
 - 2.2.3 First Busey Corporation - Gearing Ratio
 - 2.2.4 First Busey Corporation - Valuation
- 2.3 First Busey Corporation - Key Competitors

3 FIRST BUSEY CORPORATION - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 First Busey Corporation - M&A and Partnerships Strategy

4 FIRST BUSEY CORPORATION - RECENT DEVELOPMENTS

5 FIRST BUSEY CORPORATION - SWOT ANALYSIS

- 5.1 First Busey Corporation - SWOT Analysis - Overview
- 5.2 First Busey Corporation - Strengths
- 5.3 First Busey Corporation - Weaknesses
- 5.4 First Busey Corporation - Opportunities
- 5.5 First Busey Corporation - Threats

6 FIRST BUSEY CORPORATION - COMPANY STATEMENT

7 FIRST BUSEY CORPORATION - HISTORY

8 FIRST BUSEY CORPORATION - KEY EMPLOYEES

9 FIRST BUSEY CORPORATION - KEY EMPLOYEE BIOGRAPHIES

10 FIRST BUSEY CORPORATION - LOCATIONS AND SUBSIDIARIES

10.1 First Busey Corporation - Head Office

10.2 First Busey Corporation - Other Locations and Subsidiaries

11 APPENDIX

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: First Busey Corporation - Major Products and Services
- Table 2: First Busey Corporation - Key Ratios - Annual
- Table 3: First Busey Corporation - Key Ratios - Interim
- Table 4: First Busey Corporation - Key Capital Market Indicators
- Table 5: First Busey Corporation - History
- Table 6: First Busey Corporation - Key Employees
- Table 7: First Busey Corporation - Key Employee Biographies
- Table 8: First Busey Corporation - Subsidiaries

List Of Figures

LIST OF FIGURES

Figure 1: First Busey Corporation - Total Income and Net Profit

Figure 2: First Busey Corporation - Financial Position

Figure 3: First Busey Corporation - Gearing Ratio

Figure 4: First Busey Corporation - Valuation

COMPANIES MENTIONED

First Busey Corporation

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