

# First Financial Bankshares, Inc. (FFIN): Company Profile and SWOT Analysis

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### **Abstracts**

#### **SYNOPSIS**

Timetric's 'First Financial Bankshares, Inc. (FFIN): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'First Financial Bankshares, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'First Financial Bankshares, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'First Financial Bankshares, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

First Financial Bankshares, Inc. (First Financial), through its subsidiary First Financial Bank, offers retail and commercial banking solutions. It offers checking, savings, and individual retirement accounts; certificate of deposits; and debit and credit cards. The company provides lending solutions for mortgage, auto, recreational, home equity, personal, working capital, commercial real estate, construction, debt consolidation, floor plan, equipment, agricultural and letters of credit. It offers various services including investment management, trust management, treasury management, brokerage, cash management, retirement planning, online banking and mobile banking. The company operates across various counties in Texas. First Financial is headquartered in Abilene, Texas, the US.



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#### **COMPANIES MENTIONED**

First Financial Bankshares, Inc.



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