

# Fidelity Life Assurance of Zimbabwe Ltd (FIDL): Company Profile and SWOT Analysis

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## **Abstracts**

#### SYNOPSIS

Timetric's 'Fidelity Life Assurance of Zimbabwe Ltd (FIDL): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Fidelity Life Assurance of Zimbabwe Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Fidelity Life Assurance of Zimbabwe Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Fidelity Life Assurance of Zimbabwe Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Fidelity Life Assurance of Zimbabwe Ltd (Fidelity Life Assurance) is a provider of life insurance products and services. The company, together with its subsidiaries, offers a range of financial products and services such as life insurance, employee benefits, asset management, medical insurance, funeral assurance and micro financing for individuals and business customers. Through its subsidiary, Zimbabwe Actuarial Consultants (Private) Limited, offers a range of actuarial consultancy services and professional advices to general, life and health insurers, employee benefit providers, property developers, reinsurers and brokers. Fidelity Life Assurance's operations are spanned across Zimbabwe and Malawi. The company was previously known as Legal and General (Pvt) Ltd. Fidelity Life Assurance is headquartered in Harare, Zimbabwe.

The company reported gross premiums written of US\$17.2 million for the fiscal year 2015 (FY2015), representing an increase of 3.7% over FY2014. Its net premiums earned were US\$16.6 million in FY2015, an increase of 3.0% over FY2014.



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#### **COMPANIES MENTIONED**

Fidelity Life Assurance of Zimbabwe Ltd



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