

# FCMB Group Plc (FCMB): Company Profile and SWOT Analysis

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#### **Abstracts**

#### **SYNOPSIS**

Timetric's 'FCMB Group Plc (FCMB): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "FCMB Group Plc"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'FCMB Group Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'FCMB Group Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

FCMB Group Plc (FCMB) a financial services institution offers personal banking, premium banking, investment solutions, business banking, corporate banking, capital markets, and stockbroking through subsidiaries. Personal banking includes non-resident services, and accounts. Premium banking contains accounts and cards. Investment solutions comprise call deposit accounts, education investment plan, legacy equity fund, fixed deposit accounts, and credit linked investment plan. Business banking includes loans and deposit solutions, Corporate banking contains trade services, financing, foreign exchange, and cash management. Capital market includes financial advisory, capital market, and project and structured finance. Stock broking includes wealth management, research corporate finance and broking, and institutional sales and trading. It offers products and services through branch offices, ATMs. Cash centers, and online portals to individual and corporate clients in Nigeria and the UK. FCMB is headquartered in Lagos, Nigeria.



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