

# FCA US LLC - Strategic SWOT Analysis Review

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## Abstracts

FCA US LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

FCA US LLC (FCA US), formerly known as Chrysler Group LLC, designs, engineers, manufactures, distributes and sells vehicles. The company offers products such as passenger cars, minivans, sport utility vehicles, pickup trucks and commercial vehicles under brands such as Dodge, Jeep, Fiat, Mopar, Lancia, Chrysler, Ram, Abarth and Alfa Romeo. In addition, the company provides retail and dealer financing, leasing, rental and aftermarket services. It primarily operates in North America and sells its products in the US, Canada, Mexico and in the Caribbean islands. The company is a subsidiary of Fiat Chrysler Automobiles N.V. FCA US is headquartered in Auburn Hills, Michigan, the US.

### FCA US LLC Key Recent Developments

Oct 01,2021: FCA Reports Third-quarter 2021 U.S. Sales

Apr 01,2021: FCA US Reports First-quarter 2021 U.S. Sales

Sep 08,2020: Jeep plans offroad chargers on US trails

Jul 10,2020: USABC awards \$2.4 million contract to WPI for development of low-cost/fast-charge batteries for electric vehicle applications

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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