

FBL Financial Group, Inc. (FFG): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'FBL Financial Group, Inc. (FFG): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'FBL Financial Group, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'FBL Financial Group, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'FBL Financial Group, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

FBL Financial Group, Inc. (FBL) is an insurance holding company. It primarily offers life insurance products through its subsidiary, Farm Bureau Life Insurance Company. The company offers insurance products for universal life, term life, whole life, accident, health, and long term care . It also offers annuities, investment products, and property-casualty insurance products. In addition, it offers investment advisory, marketing, distribution and leasing services. The company offers its products under Farm Bureau Financial Services brand. It distributes its products through a network of multiline Farm Bureau agents and agency managers across the Midwestern and Western states of the US. FBL is headquartered in West Des Moines, Iowa, the US.

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COMPANIES MENTIONED

FBL Financial Group, Inc.

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