

## Farmer Bros. Co. (FARM) - Financial and Strategic SWOT Analysis Review

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Farmer Bros. Co. (FARM) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Farmer Bros. Co. (Farmer Bros) produces, wholesales and distributes of coffee, tea and culinary products. Its product portfolio include roasted and ground coffee, iced coffee, organic coffee, cold brew coffee and other coffee-related products such as coffee filters, sugar and creamers. In addition, it offers iced and hot teas, cappuccino, cocoa, spices, gelatins and puddings, soup bases, dressings, gravy and sauce mixes, pancake and biscuit mixes, jellies and preserves and other beverage products. These products are marketed under various brands including Artisan Collection by Farmer Brothers, Superior, Metropolitan, China Mist, Cain's, Un Momento, Collaborative Coffee and McGarvey. These products cater to various customers including small independent restaurants, foodservice operators, restaurant and convenience store chains, hotels, casinos, hospitals and gourmet coffee houses. It has production facilities in Portland, Oregon, Houston, Texas, Hillsboro, Oregon; and Scottsdale, Arizona. Farmer Bros is headquartered in Fort Worth, Texas, the US.

### Farmer Bros. Co. Key Recent Developments

Nov 07,2017: Farmer Bros reports Q1 fiscal 2018 financial results  
Sep 29,2017: Farmer Bros reports Q4 fiscal 2017 financial results  
May 09,2017: Farmer Bros reports Q3 fiscal 2017 financial results  
Apr 21,2017: Farmer Brothers to officially open new headquarters and roasting facility  
Feb 21,2017: Farmer Bros appoints Ellen D. Iobst as COO

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratios presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Nov 07, 2017: Farmer Bros reports Q1 fiscal 2018 financial results

Sep 29, 2017: Farmer Bros reports Q4 fiscal 2017 financial results

May 09, 2017: Farmer Bros reports Q3 fiscal 2017 financial results

Feb 21, 2017: Farmer Bros appoints Ellen D. Iobst as chief operations officer

Feb 17, 2017: Farmer Bros announces executive management changes

Feb 07, 2017: Farmer Bros reports Q2 fiscal 2017 financial results

Dec 16, 2016: Farmer Bros announces resignation of chief financial officer

Nov 07, 2016: Farmer Bros reports Q1 fiscal 2017 financial results

Sep 12, 2016: Farmer Bros reports fourth quarter and fiscal 2016 financial results

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The J.M. Smucker Co  
Sysco Corporation  
Starbucks Corporation  
Peet's Coffee & Tea Inc  
Keurig Green Mountain Inc  
Caribou Coffee Company, Inc.

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