

Facebook Inc (FB) - Financial and Strategic SWOT Analysis Review

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Abstracts

Facebook Inc (FB) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Facebook Inc (Facebook) is a social networking, advertising and business insight solutions provider that offer various products and services for commercial and non-commercial customers. The company, through its major products Facebook, Instagram, Messenger and WhatsApp, connects millions of people with their friends and families across the world, and helps them discover new products and services from local and global businesses. It enables people to share their opinions, ideas, photos and videos, and other activities through mobile devices and personal computers with audiences ranging from their closest friends to the general public. Facebook sells advertising placements for marketers to reach people based on various factors including age, gender, location, interests, and behaviors. The company has business presence spanning across the Americas, Europe, the Middle-East, Africa and Asia-Pacific. Facebook is headquartered in Menlo Park, California, the US.

Facebook Inc Key Recent Developments

Jun 13,2019: Facebook builds huge solar project in West Texas

May 31,2019: Longroad closes financing for £330m Prospero solar facility in Texas

Apr 24,2019: Dominion Energy to partner with Facebook for six solar projects

Mar 29,2019: REBA aims 60GW of corporate renewables by 2025

Jan 24,2019: Digital Realty and Facebook announce renewable energy virtual power purchase agreement

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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Apr 24, 2019: Dominion Energy to partner with Facebook for six solar projects
Mar 29, 2019: REBA aims 60GW of corporate renewables by 2025
Jan 24, 2019: Digital Realty and Facebook announce renewable energy virtual power purchase agreement
Dec 05, 2018: Walton Electric Membership Corporation contracts with 200 Megawatts of new solar projects for Facebook's Newton data center
Nov 26, 2018: NYU School of Medicine releases largest-ever open-source dataset to speed up MRIs using artificial intelligence in collaboration with Facebook AI Research
Nov 02, 2018: TVA announces largest valley solar installations — built for Facebook
Oct 23, 2018: First Solar project will support PacifiCorp in meeting Facebook clean energy goals
Oct 19, 2018: PNM to add 100MW of solar in New Mexico to serve Facebook data center

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COMPANIES MENTIONED

Twitter Inc

Tencent Holdings Ltd

MySpace Inc

mixi, Inc.

Microsoft Corp

CSG Systems International Inc

Apple Inc

Amazon.com Inc

Alphabet Inc

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