

Eye Make-Up Market in Canada to 2017

URL:	https://marketpublishers.com/r/E559DFECB68EN.html
Date:	May 28, 2014
Pages:	45
Price:	US\$ 495.00
ID:	E559DFECB68EN

Synopsis

The report presents detailed data on consumption trends in the Eye Make-Up category in Canada, analyzing consumption volumes and values at segment level. It also provides indispensable data on distribution channels along with latest industry news and mergers & acquisitions (of Make-up market).

Furthermore the report enables readers to examine the components of change in the industry by looking at historic and future growth patterns.

This product is part of Canadean's new 'on demand' range. These reports are built on the foundation of the most up-to-date data at the moment of purchase, guaranteeing their sensitivity to the current state of the market, and facilitating informed business decisions that can be made with the utmost of confidence. Delivered within two working days, these 'on demand' products combine Canadean's rigorous methodology with a new level of reactivity to the market, making them an exciting addition to our portfolio, and an even more useful resource for your organization.

Summary

Canadean's 'Eye Make-Up Market in Canada to 2017' provides detailed data on market dynamics in Canada Eye Make-Up category, providing marketers with the essential tools to understand both their own and their competitors' position in the market and the information to accurately identify the areas where they want to compete in the future.

This report brings together Canadean Intelligence's research, modeling and analysis expertise in order to develop uniquely detailed market data. This allows domestic and foreign companies to identify the market dynamics that account for Eye Make-Up sales overall and to discover which categories and segments will see growth in the coming years.

Scope

'Eye Make-Up Market in Canada to 2017' provides you with the following:

- Historic and forecast growth dynamics by value and volume.
- Historic and forecast segmentation by value and volume.
- Distribution channel data by value (from 2009 through 2012).
- Latest news covering the global Make-up market.
- Latest mergers & acquisitions in the global Make-up market.

Reasons To Buy

- Enhance your understanding of the value and volume growth dynamics of the Eye Make-Up category in Canada.

- Promote growth in your business with detailed product sales segmentation for both volumes and values, as well as sales by distribution channel at the product category level.
- Identify the future pattern of market trends, from winners and losers to category dynamics; and thereby quickly and easily indentify the key areas in which they want to compete in the future.
- Improve your knowledge of the latest industry news and mergers & acquisitions.

Table of Content

1 INTRODUCTION

1.1 What is this Report About?

1.2 Definitions

1.2.1 This report provides 2012 actual sales; while forecasts are provided for 2013 - 2017

1.2.2 Category Definitions

1.2.3 Distribution Channel Definitions

1.2.4 Volume Units and Aggregations

1.2.5 CAGR Definition and Calculation

1.2.6 Graphical representation of Brands

1.2.7 Exchange Rates

1.2.8 Methodology Summary

2 CANADA EYE MAKE-UP MARKET ANALYSIS, 2007-17

2.1 Eye Make-Up Value Analysis, 2007-17

2.1.1 Eye Make-Up Market by Value, 2007-17

2.1.2 Average Consumer Price/Unit - Eye Make-Up, 2007-17

2.1.3 Eye Make-Up Market Value by Segments, 2007-17

2.2 Eye Make-Up Volume Analysis, 2007-17

2.2.1 Eye Make-Up Market by Volume, 2007-17

2.2.2 Eye Make-Up Market Volume by Segments, 2007-17

2.3 Market Growth Dynamics - Eye Make-Up, 2007-17

2.3.1 Eye Make-Up Market Growth Dynamics by Value, 2007-17

2.3.2 Eye Make-Up Market Growth Dynamics by Volume, 2007-17

2.4 Eyeshadow Analysis, 2007-17

2.4.1 Eyeshadow Market by Value, 2007-17

2.4.2 Eyeshadow Market by Volume, 2007-17

2.5 Eyeliner Analysis, 2007-17

2.5.1 Eyeliner Market by Value, 2007-17

2.5.2 Eyeliner Market by Volume, 2007-17

2.6 Mascara Analysis, 2007-17

2.6.1 Mascara Market by Value, 2007-17

2.6.2 Mascara Market by Volume, 2007-17

2.7 Other Eye Make-Up Analysis, 2007-17

2.7.1 Other Eye Make-Up Market by Value, 2007-17

2.7.2 Other Eye Make-Up Market by Volume, 2007-17

2.8 Eye Make-Up Distribution Channel Analysis, 2009-12

3 PROFILES OF COMPANIES ACTIVE IN THE GLOBAL EYE MAKE-UP SECTOR.

4 LATEST NEWS COVERING THE GLOBAL EYE MAKE-UP SECTOR.

5 LATEST MERGERS & ACQUISITIONS IN THE GLOBAL EYE MAKE-UP SECTOR.

6 APPENDIX

- 6.1 About Canadian
- 6.2 Disclaimer

LIST OF TABLES

- Table 1: Category Definitions - Dairy Food Market
- Table 2: Distribution Channel Definitions - Dairy Food Market
- Table 3: Volume Units for Dairy Food Market
- Table 4: Canada Eye Make-Up Market Value (CAD m) and Growth (Y-o-Y), 2007-17
- Table 5: Canada Eye Make-Up Market Value (USD m) and Growth (Y-o-Y), 2007-17
- Table 6: Canada Eye Make-Up Average Consumer Price (PHP) and Growth (Y-o-Y), 2007-17
- Table 7: Canada Eye Make-Up Market Value (CAD m) by Segments, 2007-12
- Table 8: Canada Eye Make-Up Market Value (CAD m) by Segments, 2012-17
- Table 9: Canada Eye Make-Up Market Value (USD m) by Segments, 2007-12
- Table 10: Canada Eye Make-Up Market Value (USD m) by Segments, 2012-17
- Table 11: Canada Eye Make-Up Market Volume (Unit m) and Growth (Y-o-Y), 2007-17
- Table 12: Canada Eye Make-Up Market Volume (Unit m) by Segments, 2007-12
- Table 13: Canada Eye Make-Up Market Volume (Unit m) by Segments, 2012-17
- Table 14: Canada Eye Make-Up Market Dynamics: past and future growth rates (2007-12 & 2012-17) and market size (2007, 2012 & 2017), by Value (PHP m), by Segments
- Table 15: Canada Eye Make-Up Market Dynamics: past and future growth rates (2007-12 & 2012-17) and market size (2007, 2012 & 2017), by Volume (Unit m), by Segments
- Table 16: Canada Eyeshadow Market by Value (CAD m), 2007-17
- Table 17: Canada Eyeshadow Market by Value (USD m), 2007-17
- Table 18: Canada Eyeshadow Market by Volume (Unit m), 2007-17
- Table 19: Canada Eyeliner Market by Value (CAD m), 2007-17
- Table 20: Canada Eyeliner Market by Value (USD m), 2007-17
- Table 21: Canada Eyeliner Market by Volume (Unit m), 2007-17
- Table 22: Canada Mascara Market by Value (CAD m), 2007-17
- Table 23: Canada Mascara Market by Value (USD m), 2007-17
- Table 24: Canada Mascara Market by Volume (Unit m), 2007-17
- Table 25: Canada Other Eye Make-Up Market by Value (CAD m), 2007-17
- Table 26: Canada Other Eye Make-Up Market by Value (USD m), 2007-17
- Table 27: Canada Other Eye Make-Up Market by Volume (Unit m), 2007-17
- Table 28: Canada Eye Make-Up Market Value by Distribution Channel (CAD m), 2009-12
- Table 29: Canada Eye Make-Up Market Value by Distribution Channel (USD m), 2009-12

LIST OF FIGURES

- Figure 1: Canada Eye Make-Up Market Value (CAD m) and Growth (Y-o-Y), 2007-17
- Figure 2: Canada Eye Make-Up Average Consumer Price (CAD) and Growth (Y-o-Y), 2007-17
- Figure 3: Canada Eye Make-Up Market Value (CAD m) by Segments, 2007-17
- Figure 4: Canada Eye Make-Up Market Volume (Unit m) and Growth (Y-o-Y), 2007-17
- Figure 5: Canada Eye Make-Up Market Volume (Unit m) by Segments, 2007-17
- Figure 6: Canada Eye Make-Up Market Growth Dynamics by Value, 2007-17
- Figure 7: Canada Eye Make-Up Market Growth Dynamics by Volume, 2007-17
- Figure 8: Canada Eyeshadow Market by Value (CAD m), 2007-17
- Figure 9: Canada Eyeshadow Market by Volume (Unit m), 2007-17
- Figure 10: Canada Eyeliner Market by Value (CAD m), 2007-17
- Figure 11: Canada Eyeliner Market by Volume (Unit m), 2007-17
- Figure 12: Canada Mascara Market by Value (CAD m), 2007-17
- Figure 13: Canada Mascara Market by Volume (Unit m), 2007-17
- Figure 14: Canada Other Eye Make-Up Market by Value (CAD m), 2007-17
- Figure 15: Canada Other Eye Make-Up Market by Volume (Unit m), 2007-17

Figure 16: Canada Eye Make-Up Market Value by Distribution Channel (CAD m), 2009-12

I would like to order:

Product name: Eye Make-Up Market in Canada to 2017
Product link: <https://marketpublishers.com/r/E559DFECB68EN.html>
Product ID: E559DFECB68EN
Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/E559DFECB68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**