

Exxon Mobil Corp (XOM) - Financial and Strategic SWOT Analysis Review

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Exxon Mobil Corp (XOM) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Exxon Mobil Corp (ExxonMobil) is an integrated oil and gas company that explores for and produces crude oil and natural gas; manufactures petroleum products; transports and sells crude oil and petroleum products; and markets natural gas and natural gas liquids. It is a major manufacturer and marketer of commodity petrochemicals including olefins, aromatics, polyethylene and polypropylene plastics and a wide variety of specialty products. It also refines and markets chemicals, and has interests in power generation facilities. The company's divisions and affiliates operate or market products in North America, Europe, Asia-Pacific, Latin America and Middle East/Africa. ExxonMobil is headquartered in Irving, Texas, the US.

Exxon Mobil Corp Key Recent Developments

Mar 19,2018 Gazprom Signs Guiding Principles To Reduce Methane Emissions Across Natural Gas Value Chain

Mar 12,2018 Woodside To Operate Scarborough

Mar 07,2018 ExxonMobil Outlines Aggressive Growth Plans To More than Double Earnings
Mar 07,2018 Africa Energy Announces Renewal Of PEL 37 Offshore Namibia And Signature Of Rig Contract

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Exxon Mobil Corp - Key Facts
Exxon Mobil Corp - Key Employees
Exxon Mobil Corp - Key Employee Biographies
Exxon Mobil Corp - Major Products and Services
Exxon Mobil Corp - History
Exxon Mobil Corp - Company Statement
Exxon Mobil Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Affiliate
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
Exxon Mobil Corp - Business Description
Business Segment: Chemical
Overview
Performance
Key Stats
Business Segment: Downstream
Overview
Performance
Key Stats
Business Segment: Upstream
Overview
Performance
Key Stats
Geographical Segment: Non US
Target Markets
Performance
Geographical Segment: United States
Performance
Exxon Mobil Corp - Corporate Strategy
Exxon Mobil Corp - SWOT Analysis
SWOT Analysis - Overview
Exxon Mobil Corp - Strengths
Exxon Mobil Corp - Weaknesses
Exxon Mobil Corp - Opportunities
Exxon Mobil Corp - Threats
Exxon Mobil Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S OIL & GAS, POWER FINANCIAL DEALS AND ALLIANCES

Exxon Mobil Corp, Oil & Gas, Deals By Year, 2012 to YTD 2018
Exxon Mobil Corp, Oil & Gas, Deals By Type, 2012 to YTD 2018
Exxon Mobil Corp, Recent Deals Summary

SECTION 5 – COMPANY’S RECENT DEVELOPMENTS

Mar 19, 2018: Gazprom Signs Guiding Principles To Reduce Methane Emissions Across Natural Gas Value Chain
Mar 12, 2018: Woodside To Operate Scarborough
Mar 07, 2018: Africa Energy Announces Renewal Of PEL 37 Offshore Namibia And Signature Of Rig Contract
Mar 07, 2018: Apply Sorco Signs Agreement With Point Resources
Mar 07, 2018: ExxonMobil Outlines Aggressive Growth Plans To More than Double Earnings

Mar 06, 2018: Hellenic Petroleum: Bidding For Offshore Lease Block Areas In Western Greece (Ionian) & West And Southwest Crete
Mar 05, 2018: HHRM: Submission Of Bids For Offshore Tenders
Mar 05, 2018: Oil Search Announces Status Update On Earthquake In PNG
Mar 02, 2018: MES Completes Steam Cracking Furnaces for ExxonMobil
Mar 01, 2018: ExxonMobil to Join Stanford Strategic Energy Alliance

SECTION 6 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Exxon Mobil Corp, Key Facts
Exxon Mobil Corp, Key Employees
Exxon Mobil Corp, Key Employee Biographies
Exxon Mobil Corp, Major Products and Services
Exxon Mobil Corp, History
Exxon Mobil Corp, Other Locations
Exxon Mobil Corp, Subsidiaries
Exxon Mobil Corp, Affiliate
Exxon Mobil Corp, Joint Venture
Exxon Mobil Corp, Key Competitors
Exxon Mobil Corp, Ratios based on current share price
Exxon Mobil Corp, Annual Ratios
Exxon Mobil Corp, Annual Ratios (Cont.1)
Exxon Mobil Corp, Annual Ratios (Cont.2)
Exxon Mobil Corp, Interim Ratios
Exxon Mobil Corp, Oil & Gas, Deals By Year, 2012 to YTD 2018
Exxon Mobil Corp, Oil & Gas, Deals By Type, 2012 to YTD 2018
Exxon Mobil Corp, Recent Deals Summary
Currency Codes
Units
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Exxon Mobil Corp, Performance Chart (2013 - 2017)
Exxon Mobil Corp, Ratio Charts
Exxon Mobil Corp, Oil & Gas, Deals By Year, 2012 to YTD 2018
Exxon Mobil Corp, Oil & Gas, Deals by Type, 2012 to YTD 2018

COMPANIES MENTIONED

Total SA

Santos Ltd
Royal Dutch Shell Plc
Phillips 66 Co
Marathon Petroleum Corporation
ConocoPhillips
China Petroleum & Chemical Corporation
Chevron Corporation
BP Plc

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