

Experian PLC (EXPN) - Financial and Strategic SWOT Analysis Review

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Experian PLC (EXPN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Experian PLC (Experian) is a global information services company. It provides data and analytical tools to manage credit risk, prevent fraud, target marketing offers, and automate decision making solutions. It holds, protects and manages credit information to take lending decisions; provides credit reports and credit scores to individuals through online mediums; creates and develops marketing campaigns through traditional and digital channels such as post, email, social media, and personalized messages; and connects, organizes, and interprets volumes of data to create customer insights through the integration of data science, analytics and software platforms. The company caters to individual, business, and commercial customers across North America, Latin America, the UK, Europe, the Middle East, Africa and Asia Pacific. Experian is headquartered in Dublin, Republic of Ireland.

Experian PLC Key Recent Developments

Jan 26,2017: Experian appoints senior vice president of automotive sales

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Experian PLC - Key Facts
Experian PLC - Key Employees
Experian PLC - Key Employee Biographies
Experian PLC - Major Products and Services
Experian PLC - History
Experian PLC - Company Statement
Experian PLC - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Experian PLC - Business Description
Experian PLC - Corporate Strategy
Experian PLC - SWOT Analysis

SWOT Analysis - Overview
Experian PLC - Strengths
Experian PLC - Weaknesses
Experian PLC - Opportunities
Experian PLC - Threats
Experian PLC - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Experian PLC, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jan 26, 2017: Experian appoints senior vice president of automotive sales

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Experian PLC, Key Facts
Experian PLC, Key Employees
Experian PLC, Key Employee Biographies
Experian PLC, Major Products and Services
Experian PLC, History
Experian PLC, Other Locations
Experian PLC, Subsidiaries
Experian PLC, Key Competitors
Experian PLC, Ratios based on current share price
Experian PLC, Annual Ratios
Experian PLC, Annual Ratios (Cont.1)
Experian PLC, Annual Ratios (Cont.2)
Experian PLC, Interim Ratios
Experian PLC, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Experian PLC, Performance Chart (2013 - 2017)
Experian PLC, Ratio Charts

COMPANIES MENTIONED

The Dun & Bradstreet Corporation
Interactive Data Corporation
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Fair Isaac Corp
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