

# Exide Technologies - Strategic SWOT Analysis Review

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## Abstracts

Exide Technologies - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Exide Technologies (Exide) is a stored energy solutions provider that manufactures and distributes batteries and related equipment. The company develops its offerings through absorbent glass mat, enhanced cycling mat, gel, flooded, and VLRA battery technologies. It offers batteries for original-equipment and aftermarket automotive, heavy-duty truck, agricultural and marine applications, and hybrid vehicles and automotive applications; and industrial batteries for network power applications such as telecommunications systems, electric utilities, railroads, photovoltaic and uninterruptible power supply, and lift trucks, mining and other commercial vehicle applications. It also offers logistics, order processing, after-sales support, expert advice on battery technologies, and on-site operation analysis services. The company has manufacturing facilities in North America, Europe, and South Asia; distribution facilities in North America, Europe, and Pacific Rim; and recycling facilities in the US, Spain, and Portugal. Exide is headquartered in Milton, Georgia, The US.

### Exide Technologies Key Recent Developments

Mar 25,2021: Exide Technologies goes live with on-site solar installation and battery storage at Portuguese Factory

Mar 08,2021: Scientists to study advanced batteries with neutron diffraction

Mar 08,2021: Beamline meets battery: scientists collaborate to study advanced batteries using neutron diffraction

Jun 30,2020: GNB Industrial Power provides back-up battery systems for US Navy's Los Angeles-class submarines

May 21,2020: Exide Technologies announces court approval of first day motions allowing business operations to proceed in ordinary course

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Jan 13, 2020: Exide and ICMA to improve battery performance through neutron diffraction

Jan 13, 2020: Neutron diffraction used for the first time to improve advanced battery performance

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