

Europcar Mobility Group SA (EUCAR) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/E2B9DC16E0BEN.html>

Date: June 2021

Pages: 37

Price: US\$ 125.00 (Single User License)

ID: E2B9DC16E0BEN

Abstracts

Europcar Mobility Group SA (EUCAR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Europcar Mobility Group SA (Europcar) is a provider of integrated mobility services. It offers a wide range of car rental or leasing services including, vehicle rentals on a short-term basis, low-cost rental services, car-sharing, and booking services through its fleet of cars, vans, and trucks. Europcar caters to business to business (B2B) clients; business to customer (B2C) clients; medium-term businesses; the general public; and to leisure rentals. It offers rental services under the brands Europcar, InterRent, Goldcar, Ubeeqo, GoCar, Brunel, Buchbinder, E-car Club, Scooty, Snappcar, and Wanderio. It markets its rental services through agents, franchisees, subsidiaries, and rental agencies. Europcar operates in various countries in Europe and Australia and New Zealand. The company is headquartered in Saint-Quentin-en-Yvelines, France.

Europcar Mobility Group SA Key Recent Developments

Mar 18,2021: Wolfgang Neumann Appointed Managing Director of Europcar Mobility Group Germany

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Europcar Mobility Group SA - Key Facts
Europcar Mobility Group SA - Key Employees
Europcar Mobility Group SA - Key Employee Biographies
Europcar Mobility Group SA - Major Products and Services
Europcar Mobility Group SA - History
Europcar Mobility Group SA - Company Statement
Europcar Mobility Group SA - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Europcar Mobility Group SA - Business Description
Business Segment: Cars, Vans & International Coverage
Overview
Performance
Business Segment: France
Performance
Business Segment: Low Cost
Overview
Performance
Business Segment: Urban Mobility
Overview
Performance
Geographical Segment: Germany
Performance
Geographical Segment: Other European Countries
Performance
Geographical Segment: Rest of the world
Performance
Geographical Segment: United Kingdom
Performance
Geographical Segment: USA
Performance

R&D Overview

Europcar Mobility Group SA - Corporate Strategy

Europcar Mobility Group SA - SWOT Analysis

SWOT Analysis - Overview

Europcar Mobility Group SA - Strengths

Europcar Mobility Group SA - Weaknesses

Europcar Mobility Group SA - Opportunities

Europcar Mobility Group SA - Threats

Europcar Mobility Group SA - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Mar 18, 2021: Wolfgang Neumann Appointed Managing Director of Europcar Mobility Group Germany

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Europcar Mobility Group SA, Key Facts
Europcar Mobility Group SA, Key Employees
Europcar Mobility Group SA, Key Employee Biographies
Europcar Mobility Group SA, Major Products and Services
Europcar Mobility Group SA, History
Europcar Mobility Group SA, Subsidiaries
Europcar Mobility Group SA, Key Competitors
Europcar Mobility Group SA, Ratios based on current share price
Europcar Mobility Group SA, Annual Ratios
Europcar Mobility Group SA, Annual Ratios (Cont...1)
Europcar Mobility Group SA, Annual Ratios (Cont...2)
Europcar Mobility Group SA, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Europcar Mobility Group SA, Performance Chart (2016 - 2020)

Europcar Mobility Group SA, Ratio Charts

I would like to order

Product name: Europcar Mobility Group SA (EUCAR) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/E2B9DC16E0BEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E2B9DC16E0BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970