Etiqa General Insurance Berhad - Strategic SWOT Analysis Review

https://marketpublishers.com/r/E225CF7E3B9EN.html

Date: October 2019
Pages: 18
Price: US$ 125.00 (Single User License)
ID: E225CF7E3B9EN

Abstracts

Etiqa General Insurance Berhad - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Etiqa General Insurance Berhad (EGIB), a subsidiary of Maybank Group, is a provider of general insurance. The company offers coverage for home, health, motor, education, accident, travel, death, marine, and aviation. It also offers annuity and unit-linked products. EGIB provides corporate insurance products to different business clients such as manufacturing, retail, services, construction, energy, transportation, communication, Agriculture and Engineering. Its services include claims, payment and collection, and policy servicing among others. The company offers its insurance products through its multi-channel distribution, including agency personnel, Takaful branches, Maybank branches, ATMs and other third-party banks. EGIB is headquartered in Kuala Lumpur, Malaysia.

The company reported gross earned premiums of MYR1,148.4 million for the fiscal year ended December 2018 (FY2018), an decrease of 2.5% over that in FY2017. Its net earned premiums were MYR425.5 million in FY2018, a decrease of 2.7% over that in FY2017.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

SECTION 2 – COMPANY ANALYSIS

SECTION 3 – APPENDIX

List Of Tables

LIST OF TABLES

COMPANIES MENTIONED

MSIG Insurance (Malaysia) Bhd.
Lonpac Insurance Bhd
AXA AFFIN General Insurance Berhad
AmGeneral Insurance Bhd
Allianz General Insurance Company (Malaysia) Berhad

I would like to order

Product name: Etiqa General Insurance Berhad - Strategic SWOT Analysis Review

Product link: https://marketpublishers.com/r/E225CF7E3B9EN.html

Price: US$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E225CF7E3B9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970