

Ethicon Endo-Surgery Inc - Strategic SWOT Analysis Review

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Abstracts

Ethicon Endo-Surgery Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Ethicon Endo-Surgery Inc (Ethicon), a subsidiary of Johnson and Johnson, is a medical equipment company. It develops and markets surgical instruments and devices. Its major products include staplers, energy devices, clip appliers, trocars, hemostats, endocutters, suturing devices, endoscopic instruments, electrosurgical and irrigation products, meshes and allografts. Its products are used in minimally invasive and open surgical procedures to treat colorectal, thoracic, and women's health conditions, hernias, cancer and obesity. Ethicon also offers ultrasonic energy devices and advanced bipolar energy devices. The company has medical education and surgical training, manufacturing, and sales facilities in the Americas, Europe and Asia-Pacific. Ethicon is headquartered in Cincinnati, Ohio, the US.

Ethicon Endo-Surgery Inc Key Recent Developments

Jul 13,2016: Ethicon Study: Bariatric Surgery Found To Be A More Effective Way To Control Diabetes In Obese Asian Indian Patients

Apr 26,2016: Ethicon's Harmonic Devices Shown To Be More Cost Effective Than Conventional Methods In Thyroidectomy

Apr 05,2016: Five Year Data from Ethicon-Funded Study Demonstrates Long-Term Benefit of Bariatric Surgery for Control of Diabetes

Mar 01,2016: Ethicon Receives Innovative Technology Designation From Vizient

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Stryker Corporation

Olympus America Inc

Medtronic Plc

Dextera Surgical Inc

ConMed Corporation

C. R. Bard Inc

Aesculap Inc

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