

## Etablissements Franz Colruyt NV (COLR) - Financial and Strategic SWOT Analysis Review

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Etablissements Franz Colruyt NV (COLR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Etablissements Franz Colruyt NV (Colruyt Group) is a retail corporation, which operates diverse businesses including retail and wholesale trade of food and non-food items. In retail, the company operates a chain of supermarkets, grocery shops and other stores under the banners of Colruyt, Okay, Bio planet, DreamLand, Dreambaby, Dream, Collishop and Coccinelle. The company offers a wide range of products including fresh foods, frozen foods, meat varieties, wines, coffee, baby products and non-food items through its stores. In other business activities, the company manages fuel stations and printing business. Colruyt Group also provides energy through wind farms. Apart from retail stores, the company also commercializes its products through ecommerce platforms. Colruyt Group is headquartered in Halle, Belgium.

### Etablissements Franz Colruyt NV Key Recent Developments

Jun 21, 2017: Colruyt sees annual net profit boosted by Pro a Pro sale

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Etablissements Franz Colruyt NV - Key Facts  
Etablissements Franz Colruyt NV - Key Employees  
Etablissements Franz Colruyt NV - Key Employee Biographies  
Etablissements Franz Colruyt NV - Major Products and Services  
Etablissements Franz Colruyt NV - History  
Etablissements Franz Colruyt NV - Company Statement  
Etablissements Franz Colruyt NV - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### SECTION 2 – COMPANY ANALYSIS

Company Overview

Etablissements Franz Colruyt NV - Business Description  
Etablissements Franz Colruyt NV - Corporate Strategy  
Etablissements Franz Colruyt NV - SWOT Analysis  
SWOT Analysis - Overview  
Etablissements Franz Colruyt NV - Strengths  
Etablissements Franz Colruyt NV - Weaknesses  
Etablissements Franz Colruyt NV - Opportunities  
Etablissements Franz Colruyt NV - Threats  
Etablissements Franz Colruyt NV - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Etablissements Franz Colruyt NV, Key Facts  
Etablissements Franz Colruyt NV, Key Employees  
Etablissements Franz Colruyt NV, Key Employee Biographies  
Etablissements Franz Colruyt NV, Major Products and Services  
Etablissements Franz Colruyt NV, History  
Etablissements Franz Colruyt NV, Subsidiaries  
Etablissements Franz Colruyt NV, Joint Venture  
Etablissements Franz Colruyt NV, Key Competitors  
Etablissements Franz Colruyt NV, Ratios based on current share price  
Etablissements Franz Colruyt NV, Annual Ratios  
Etablissements Franz Colruyt NV, Annual Ratios (Cont.1)  
Etablissements Franz Colruyt NV, Annual Ratios (Cont.2)  
Etablissements Franz Colruyt NV, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

### **LIST OF FIGURES**

Etablissements Franz Colruyt NV, Performance Chart (2013 - 2017)  
Etablissements Franz Colruyt NV, Ratio Charts

## COMPANIES MENTIONED

Tesco Plc  
Delhaize Group SA  
Carrefour SA  
Bunzl plc  
Auchan Holding S.A.  
Aldi Einkauf GmbH & Co oHG

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