

esure Group plc (ESUR): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'esure Group plc (ESUR): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'esure Group plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'esure Group plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'esure Group plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Esure Group plc (esure) is a provider of general insurance products. The company's portfolio of service offerings includes home insurance underwriting, motor insurance underwriting, non-underwritten additional services, and other investment services. esure offers motor and home insurance services. esure offers its policies through through price comparison websites and direct to consumers under the brand names of esure and Sheilas' Wheels. The company also has an operational presence in Spain. esure is headquartered in Surrey, the UK.

esure reported gross written premium of GBP655 million during the fiscal year ended December 2016 (FY2016), an increase of 19.1% over FY2015.

Contents

1 ESURE GROUP PLC - BUSINESS ANALYSIS

- 1.1 esure Group plc - Company Overview
- 1.2 esure Group plc - Business Description
- 1.3 esure Group plc - Major Products and Services

2 ESURE GROUP PLC - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 esure Group plc - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 esure Group plc - Key Financial Performance Indicators
 - 2.2.1 esure Group plc - Revenue and Operating Profit
 - 2.2.2 esure Group plc - Asset and Liabilities
 - 2.2.3 esure Group plc - Valuation
- 2.3 esure Group plc - Key Competitors

3 ESURE GROUP PLC - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 esure Group plc - M&A and Partnerships Strategy

4 ESURE GROUP PLC - RECENT DEVELOPMENTS

5 ESURE GROUP PLC - SWOT ANALYSIS

- 5.1 esure Group plc - SWOT Analysis - Overview
- 5.2 esure Group plc - Strengths
- 5.3 esure Group plc - Weaknesses
- 5.4 esure Group plc - Opportunities
- 5.5 esure Group plc - Threats

6 ESURE GROUP PLC - COMPANY STATEMENT

7 ESURE GROUP PLC - HISTORY

8 ESURE GROUP PLC - KEY EMPLOYEES

9 ESURE GROUP PLC - KEY EMPLOYEE BIOGRAPHIES

10 ESURE GROUP PLC - LOCATIONS AND SUBSIDIARIES

10.1 esure Group plc - Head Office

10.2 esure Group plc - Other Locations and Subsidiaries

11 APPENDIX

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: esure Group plc - Major Products and Services
- Table 2: esure Group plc - Key Ratios - Annual
- Table 3: esure Group plc - Key Ratios - Interim
- Table 4: esure Group plc - Key Capital Market Indicators
- Table 5: esure Group plc - History
- Table 6: esure Group plc - Key Employees
- Table 7: esure Group plc - Key Employee Biographies
- Table 8: esure Group plc - Subsidiaries
- Table 9: esure Group plc - Locations

List Of Figures

LIST OF FIGURES

Figure 1: esure Group plc - Total Income and Net Profit

Figure 2: esure Group plc - Financial Position

Figure 3: esure Group plc - Valuation

COMPANIES MENTIONED

esure Group plc

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