

# Essar Steel Ltd: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Essar Steel Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Essar Steel Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Essar Steel Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Essar Steel Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Essar Steel Limited (Essar Steel) is an integrated steel manufacturer in India. The company specializes in the production and sale of hot rolled steel products, sheets, plates, steel pipes, cold rolled, galvanized and painted steel. The company offers its products to various sectors such as automotive, white goods, construction, railways, power generation, windmills, defense, yellow goods, engineering, and shipbuilding. Essar Steel operates its business through manufacturing facilities located in India, Canada, the US and Indonesia. In addition, the company operates end-user distribution chain for steel products under the brand names, Essar Hypermart and Essar Expressmart. The company has manufacturing facilities and representative offices located in Canada, China, Italy, Spain, the US, Indonesia, the UK, the UAE, and India. Essar Steel is a wholly-owned subsidiary of Essar Global Limited and is headquartered in Mumbai, Maharashtra, India.

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### COMPANIES MENTIONED

Essar Steel Ltd

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