

# **ERM Power Ltd - Strategic SWOT Analysis Review**

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## Abstracts

ERM Power Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

#### Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

#### Highlights

ERM Power Ltd (ERM), a subsidiary of Shell Energy Australia Pty Ltd, is an energy company, which carries out electricity generation and retailing. It also provides energy management solutions for businesses and industries which include assessment, design, supply, installation and support. The company's energy solutions products and services include lighting and energy efficiency software and data analytics to the existing and new customer base. It also offers services such as electrical usage reports, personal account management, billing, market information, green energy services, and network tariff reviews. ERM operates gas-fired peaking power stations in Western Australia and Queensland. The company also sells electricity in several markets in the US. ERM is headquartered in Brisbane, Queensland, Australia.

ERM Power Ltd Key Recent Developments

Oct 15,2020: Reducing emissions and costs for Queensland's manufacturing sector

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core



strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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#### **COMPANIES MENTIONED**

Origin Energy Ltd Delta Electricity CS Energy Ltd CovaU Pty Ltd Beluga Group AGL Energy Ltd



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