

eResearchTechnology Inc - Strategic SWOT Analysis Review

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Abstracts

eResearchTechnology Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

eResearchTechnology Inc (ERT) is a data and technology company that provides patient safety electronic data collection solutions for clinical development programs globally. It offers a broad range of clinical solutions in the areas of respiratory services, cardiac safety, electronic clinical outcome assessments, and imaging. Its services assist companies in achieving their drug development and healthcare objectives. ERT collect, analyze and report the clinical data to support the determination of health outcomes critical for the labelling, approval and reimbursement of pharmaceutical products. ERT serves pharma companies, biotechs and CROs. The company has presence in the US, the UK, Belgium, Switzerland, Germany, India and Japan. ERT is headquartered in Philadelphia, Pennsylvania, the US.

eResearchTechnology Inc Key Recent Developments

Aug 30,2021: Best Practices for respiratory testing in ALS clinical trials

Aug 03,2021: ERT's Ellen Street Named to PharmaVOICE 100 List of Most Inspiring Life Sciences Leaders

Jun 08,2021: ERT announces real-time coaching for Pulmonary Function Tests performed in the Patient's Home

Apr 15,2021: ERT's Business Intelligence suite expands to include clinical trial reporting

Apr 14,2021: ERT enhances business intelligence suite with clinical imaging reporting capabilities

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Apr 15, 2021: ERT's Business Intelligence suite expands to include clinical trial reporting

Apr 14, 2021: ERT enhances business intelligence suite with clinical imaging reporting capabilities

Dec 08, 2020: ERT introduces data insights to improve study efficiency and effectiveness

Oct 05, 2020: ERT announces leadership transition

Aug 25, 2020: ERT and Science 37 partner to deliver high-quality data during virtual trials

Jun 24, 2020: ERT continues to drive innovation in virtualization for Respiratory Clinical Trials

Apr 20, 2020: ERT delivers actionable insights to identify covid-related clinical trial risks

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