

Equitable Life Insurance Co of Canada - Strategic SWOT Analysis Review

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Abstracts

Equitable Life Insurance Co of Canada - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Equitable Life Insurance Co of Canada (ELICC), formerly The Ontario Equitable Life and Accident Insurance Company, offers individual life and health insurance, savings and retirement, group benefits, and investment management services. Its individual life and health insurance offerings include term, whole life, critical illness, and universal insurance. The company's savings and retirement products consist of guaranteed interest account, payout annuities, registered retirement savings plans, segregated funds, and tax-free savings accounts. Its group benefits include personal health and dental coverage, life, accident and critical illness insurance, healthcare spending accounts, and disability management solutions. The investment management comprises funds and commercial mortgage. It offers products and services through branch offices, online portals, and direct marker sales force to individuals and group clients across Canada. ELICC is headquartered in Waterloo, Canada.

ELICC reported gross premiums of CAD1,243.4 million for the fiscal year ended December 2020 (FY2020), an increase of 5% over that in FY2019. Its net premiums were CAD1,083.1 million in FY2020, an increase of 5.4% over that in FY2019.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Equitable Life Insurance Co of Canada - Key Facts
Equitable Life Insurance Co of Canada - Key Employees
Equitable Life Insurance Co of Canada - Key Employee Biographies
Equitable Life Insurance Co of Canada - Major Products and Services
Equitable Life Insurance Co of Canada - History
Equitable Life Insurance Co of Canada - Company Statement
Equitable Life Insurance Co of Canada - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Equitable Life Insurance Co of Canada - Business Description
Business Segment: Group Benefits
Overview
Performance
Business Segment: Individual Insurance
Overview
Performance
Business Segment: Savings and Retirements
Overview
Performance
Business Segment: Surplus
Overview
Performance
Equitable Life Insurance Co of Canada - SWOT Analysis
SWOT Analysis - Overview
Equitable Life Insurance Co of Canada - Strengths
Equitable Life Insurance Co of Canada - Weaknesses
Equitable Life Insurance Co of Canada - Opportunities
Equitable Life Insurance Co of Canada - Threats
Equitable Life Insurance Co of Canada - Key Competitors

SECTION 3 – APPENDIX

[Methodology](#)
[About GlobalData](#)
[Contact Us](#)
[Disclaimer](#)

List Of Tables

LIST OF TABLES

Equitable Life Insurance Co of Canada, Key Facts
Equitable Life Insurance Co of Canada, Key Employees
Equitable Life Insurance Co of Canada, Key Employee Biographies
Equitable Life Insurance Co of Canada, Major Products and Services
Equitable Life Insurance Co of Canada, History
Equitable Life Insurance Co of Canada, Other Locations
Equitable Life Insurance Co of Canada, Subsidiaries
Equitable Life Insurance Co of Canada, Key Competitors

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