

# Equinix Inc (EQIX) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Equinix Inc (EQIX) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Equinix Inc (Equinix) provides datacenters and co-location, interconnection and connectivity, data hub and market place, and professional services. The company provides applications and content acceleration, cloud infrastructure, wan optimization, and disaster recovery and business continuity solutions. It serves e-commerce, healthcare, government, advertising, mobile, cloud service providers, financial services, networks, content delivery systems, gaming and digital media and entertainment. Equinix markets solutions through direct sales force and channel marketing programs. The company operates international business exchange (IBX) data centers across the Americas, Europe, the Middle East, Africa, and Asia-Pacific. Equinix is headquartered in Redwood City, California, the US.

### Equinix Inc Key Recent Developments

Mar 13,2019: Equinix appoints three company veterans to new roles

Oct 10,2018: Anheuser-Busch Recognized for Excellence in Green Power Use in 2018 EPA Leadership Awards

Aug 09,2018: Equinix announces Q2 2018 results

May 02,2018: Equinix Reports First Quarter 2018 Results

Mar 22,2018: Schneider Electric Launches Renewable Energy Services to Help

## Companies Address Steep Energy Costs

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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*Equinix Inc (EQIX) - Financial and Strategic SWOT Analysis Review*

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Mar 13, 2019: Equinix appoints three company veterans to new roles

Oct 10, 2018: Anheuser-Busch Recognized for Excellence in Green Power Use in 2018  
EPA Leadership Awards

Aug 09, 2018: Equinix announces Q2 2018 results

May 02, 2018: Equinix Reports First Quarter 2018 Results

Mar 22, 2018: Schneider Electric Launches Renewable Energy Services to Help  
Companies Address Steep Energy Costs

Feb 15, 2018: Equinix announces Q4 and full year 2017 results

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### COMPANIES MENTIONED

Telx

Source Plc

Verizon Business Services

Next Generation Data Ltd

Keppel Data Centres Holding Pte Ltd

E-Shelter Facility Service Gmbh

EarthLink Holdings Corp.

Colt Technology Services Group Ltd

Arrow Enterprise Computing Solutions Ltd.

CenturyLink Technology Solutions

Zayo Group LLC



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