

Equifax Inc (EFX) - Financial and Strategic SWOT Analysis Review

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Equifax Inc (EFX) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Equifax Inc (Equifax) provides information solutions and human resources (HR) business process outsourcing services to businesses, governments and consumers. It uses technology, innovative analytics, proprietary software tools, unique data and industry expertise to power clients worldwide by converting knowledge into insights which help make more informed personal and business decisions. The company serves corporations, financial institutions, governments and individuals. Equifax also offers information, technology and services to support recovery management and debt collections; and payroll-related and HR management business process outsourcing services in the US. The company operates in North America, Central and South America, Europe and the Asia Pacific. Equifax is headquartered in Atlanta, Georgia, the US.

Equifax Inc Key Recent Developments

- Jul 25,2018: Equifax releases second quarter results
- Jul 20,2018: Equifax announces senior leadership changes
- Jun 14,2018: Equifax names Bryson Koehler as chief technology officer

Apr 25,2018: Equifax announces financial results for quarter March 31, 2018

Mar 28,2018: Equifax appoints Mark Begor as chief executive officer

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Equifax Inc - Key Facts
Equifax Inc - Key Employees
Equifax Inc - Key Employee Biographies
Equifax Inc - Major Products and Services
Equifax Inc - History
Equifax Inc - Company Statement
Equifax Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Equifax Inc - Business Description
Business Segment: Global Consumer Solutions
Overview
Performance
Business Segment: International
Overview
Business Segment: International Operations
Performance
Business Segment: U.S. Information Solutions
Overview
Performance
Business Segment: Workforce Solutions
Overview
Performance
Geographical Segment: Australia
Performance
Geographical Segment: Canada
Performance
Geographical Segment: Other Regions
Performance
Geographical Segment: The UK
Performance
Geographical Segment: The US
Performance
Equifax Inc - Corporate Strategy
Equifax Inc - SWOT Analysis
SWOT Analysis - Overview
Equifax Inc - Strengths
Equifax Inc - Weaknesses
Equifax Inc - Opportunities
Equifax Inc - Threats
Equifax Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jul 25, 2018: Equifax releases second quarter results
Jul 20, 2018: Equifax announces senior leadership changes
Sep 15, 2017: Equifax releases details on cybersecurity incident, announces personnel changes
Sep 15, 2017: Equifax releases details on cybersecurity incident, announces personnel changes
Jul 26, 2017: Equifax announces appointment of new communications and digital media leader

SECTION 5 – APPENDIX

Methodology
Ratio Definitions

About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Equifax Inc, Key Facts
Equifax Inc, Key Employees
Equifax Inc, Key Employee Biographies
Equifax Inc, Major Products and Services
Equifax Inc, History
Equifax Inc, Subsidiaries
Equifax Inc, Key Competitors
Equifax Inc, Ratios based on current share price
Equifax Inc, Annual Ratios
Equifax Inc, Annual Ratios (Cont.1)
Equifax Inc, Annual Ratios (Cont.2)
Equifax Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Equifax Inc, Performance Chart (2013 - 2017)
Equifax Inc, Ratio Charts

COMPANIES MENTIONED

TransUnion LLC
The Dun & Bradstreet Corporation
LifeLock Inc
Infogroup Inc.
Harte Hanks Inc
First Advantage Corp
Fair Isaac Corp
Experian PLC
Credit Karma, Inc.
Callcredit Information Group Limited
Acxiom Corp

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