

EQUATE Petrochemicals Company - Strategic SWOT Analysis Review

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Abstracts

EQUATE Petrochemicals Company - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

EQUATE Petrochemical Company (EQUATE) is an operator of integrated petrochemical complex. The company manages the production of ethylene, polyethylene, ethylene glycol, polypropylene, styrene monomer, paraxylene, heavy aromatics, and benzene. EQUATE is the single operator of three new petrochemical companies including, The Kuwait Olefins Company (TKOC), The Kuwait Styrene Company (TKSC), and Kuwait Paraxylene Production Company (KPPC). Its products are marketed throughout Middle East, Asia, Africa and Europe. The company has marketing and sales offices in Singapore, Hong Kong, and Beijing. EQUATE was established as a joint venture between The Dow Chemical Company (Dow), Petrochemical Industries Company (PIC), Boubyan Petrochemical Company (BPC) and Qurain Petrochemical Industries Company (QPIC). EQUATE is headquartered at Safat, Kuwait.

EQUATE Petrochemicals Company Key Recent Developments

Aug 10, 2016: EQUATE Continues Global Growth In USA

Jul 08, 2016: Dow METEOR Technology Selected For New MEGlobal MEG Production Facility On The U.S. Gulf Coast

Jun 26, 2016: EQUATE Is The World's 2nd Largest Producer Of Ethylene Glycol

Apr 30, 2016: EQUATE Supplied Kuwaiti Plastics Industry With Over 450,000 Tons Of PE From 1998, EQUATE Supported Local Market Growth by Over 450% in 17 Years Demand Growth Exceeded 55% in Five Years

Mar 22, 2016: MEGlobal To Build New MEG Production Facility At Dow's Oyster Creek Operations

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Qatar Chemical Company Ltd
Kuwait Oil Company
Industries Qatar Q.S.C.
Gulf Petrochemical Industries Company

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