

# EQUATE Petrochemical Co - Strategic SWOT Analysis Review

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## Abstracts

**EQUATE** Petrochemical Co

Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

#### Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.



Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

#### Highlights

EQUATE Petrochemical Co (EQUATE) is a petrochemical company. It produces ethylene, polyethylene, polypropylene, styrene monomer, ethylene glycol, paraxylene, heavy aromatics, Polyethylene Terephthalate and benzene. EQUATE is the operator of three new petrochemical companies including, The Kuwait Olefins Company (TKOC), The Kuwait Styrene Company (TKSC), and Kuwait Paraxylene Production Company (KPPC). It markets products throughout the Middle East, Asia, Americas, Africa, and Europe. The company has marketing and sales offices in Singapore, Hong Kong, and Beijing. EQUATE was established as a joint venture between DowDuPont Inc (DowDuPont), Petrochemical Industries Company (PIC), Boubyan Petrochemical Company (BPC) and Qurain Petrochemical Industries Company (QPIC). EQUATE is headquartered in Ahmadi, Kuwait.

EQUATE Petrochemical Co Key Recent Developments

Aug 12,2020: Equate receives award for Oyster Creek project Jun 15,2020: EQUATE announces new CEO Jun 15,2020: EQUATE announces new leadership appointments Jan 23,2020: Equate: Successful Production of 25% Chemically Recycled PET: Viridis 25 Announced

#### **Reasons to Buy**

Gain key insights into the company for academic or business research



purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



### Contents

#### **SECTION 1 - ABOUT THE COMPANY**

EQUATE Petrochemical Co - Key Facts EQUATE Petrochemical Co - Key Employees EQUATE Petrochemical Co - Key Employee Biographies EQUATE Petrochemical Co - Major Products and Services EQUATE Petrochemical Co - History EQUATE Petrochemical Co - Company Statement EQUATE Petrochemical Co - Locations And Subsidiaries Head Office Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview EQUATE Petrochemical Co - Business Description EQUATE Petrochemical Co - Corporate Strategy EQUATE Petrochemical Co - SWOT Analysis SWOT Analysis - Overview EQUATE Petrochemical Co - Strengths EQUATE Petrochemical Co - Weaknesses EQUATE Petrochemical Co - Opportunities EQUATE Petrochemical Co - Threats EQUATE Petrochemical Co - Key Competitors

# SECTION 3 – COMPANY'S PETROCHEMICALS FINANCIAL DEALS AND ALLIANCES

EQUATE Petrochemical Co, Petrochemicals, Deals By Year, 2015 to YTD 2021 EQUATE Petrochemical Co, Petrochemicals, Deals By Type, 2015 to YTD 2021 EQUATE Petrochemical Co, Recent Deals Summary

#### SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Aug 12, 2020: Equate receives award for Oyster Creek project Jun 15, 2020: EQUATE announces new leadership appointments Jun 15, 2020: EQUATE announces new CEO



Jan 23, 2020: Equate: Successful Production of 25% Chemically Recycled PET: Viridis 25 Announced

#### **SECTION 5 – APPENDIX**

Methodology About GlobalData Contact Us Disclaimer



# **List Of Tables**

#### LIST OF TABLES

EQUATE Petrochemical Co, Key Facts EQUATE Petrochemical Co, Key Employees EQUATE Petrochemical Co, Key Employee Biographies EQUATE Petrochemical Co, Major Products and Services EQUATE Petrochemical Co, History EQUATE Petrochemical Co, Other Locations EQUATE Petrochemical Co, Other Locations EQUATE Petrochemical Co, Subsidiaries EQUATE Petrochemical Co, Key Competitors EQUATE Petrochemical Co, Petrochemicals, Deals By Year, 2015 to YTD 2021 EQUATE Petrochemical Co, Petrochemicals, Deals By Type, 2015 to YTD 2021 EQUATE Petrochemical Co, Recent Deals Summary



# **List Of Figures**

#### LIST OF FIGURES

EQUATE Petrochemical Co, Petrochemicals, Deals By Year, 2015 to YTD 2021 EQUATE Petrochemical Co, Petrochemicals, Deals by Type, 2015 to YTD 2021



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