

Enterprise Insurance Company Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Enterprise Insurance Company Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Enterprise Insurance Company Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Enterprise Insurance Company Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Enterprise Insurance Company Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Enterprise Insurance Company Limited (EIC) is a non-life insurance service provider. The company offers a wide range of non-life insurance products and services to its individual and corporate clients. Key insurance offered by the company include personal and group accident insurance, assets all risk insurance, burglary insurance, cash-in-safe insurance, business interruption insurance, contractors-all risk insurance, electronic equipment insurance, employers liability insurance, erection all risk insurance and fidelity guarantee insurance. It also offers fire insurance, transit insurance, motor insurance, money insurance, travel insurance, product liability insurance, home and personal asset protection insurance and professional indemnity insurance. Services offered by the company include claims settlement, insurance advisory and on-line insurance supporting services. It operates as a subsidiary of Enterprise Group Ltd., a financial service provider based in Ghana. The company offers insurance solutions through a network of branch offices and insurance agents. EIC is headquartered in Accra, Ghana.

The company reported gross premiums of GHS101million for the fiscal year 2015(FY2015), representing an increase of 43.5% over FY2014. In FY2015, the company reported net premium written of GHS66.3 million, representing an increase of 45.4% over FY2014.

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Enterprise Insurance Company Ltd.

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