

## EnergyHub, Inc. - Strategic SWOT Analysis Review

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EnergyHub, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

EnergyHub, Inc. (EnergyHub), a subsidiary of Alarm.com Holdings, Inc., is a technology-based company that offers cloud-based energy management software platform solutions. It provides turnkey demand response program services and energy management services to access energy usage information. EnergyHub collects customer's information based on location, account, usage, device utilization, survey, and purchase information to analyze and prepare reports on energy usage patterns. The company serves utilities, cable companies, thermostat manufacturers, security companies, home services providers, advertisers, merchants, consumer and market research companies and other organizations. EnergyHub is headquartered in Brooklyn, New York, the US.

### EnergyHub, Inc. Key Recent Developments

Dec 07,2017: EnergyHub and AVANGRID successfully complete first season of 'Smart Savings Rewards' program

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Sep 06,2017: EnergyHub unveils Mercury 3.0 to fully unlock the potential of grid-edge DERs

Sep 06,2017: EnergyHub unveils Mercury 3.0 to fully unlock the potential of grid-edge DERs

May 22,2017: EnergyHub launches Bring Your Own Thermostat demand response program with El Paso

Electric

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

EnergyHub, Inc. - Key Facts  
EnergyHub, Inc. - Key Employees  
EnergyHub, Inc. - Major Products and Services  
EnergyHub, Inc. - History  
EnergyHub, Inc. - Locations And Subsidiaries  
Head Office

### SECTION 2 – COMPANY ANALYSIS

Company Overview  
EnergyHub, Inc. - Business Description  
EnergyHub, Inc. - SWOT Analysis  
SWOT Analysis - Overview  
EnergyHub, Inc. - Strengths  
EnergyHub, Inc. - Weaknesses  
EnergyHub, Inc. - Opportunities  
EnergyHub, Inc. - Threats  
EnergyHub, Inc. - Key Competitors

### SECTION 3 – COMPANY'S POWER FINANCIAL DEALS AND ALLIANCES

EnergyHub, Inc., Clean Technology, Deals By Year, 2012 to YTD 2018  
EnergyHub, Inc., Clean Technology, Deals By Type, 2012 to YTD 2018  
EnergyHub, Inc., Recent Deals Summary

### SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Dec 07, 2017: EnergyHub and AVANGRID successfully complete first season of 'Smart Savings Rewards' program  
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May 08, 2017: EnergyHub becomes first DERMS to integrate with Nest dispatch API

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Feb 22, 2017: EnergyHub completes first year managing residential and commercial demand response programs at PSEG Long Island

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## **SECTION 5 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

EnergyHub, Inc., Key Facts  
EnergyHub, Inc., Key Employees  
EnergyHub, Inc., Major Products and Services  
EnergyHub, Inc., History  
EnergyHub, Inc., Key Competitors  
EnergyHub, Inc., Clean Technology, Deals By Year, 2012 to YTD 2018  
EnergyHub, Inc., Clean Technology, Deals By Type, 2012 to YTD 2018  
EnergyHub, Inc., Recent Deals Summary

### **LIST OF FIGURES**

EnergyHub, Inc., Clean Technology, Deals By Year, 2012 to YTD 2018  
EnergyHub, Inc., Clean Technology, Deals by Type, 2012 to YTD 2018

### **COMPANIES MENTIONED**

Tendril Networks, Inc.  
Silver Spring Networks, Inc.  
Powermand, Inc.  
Itron, Inc.  
iControl Networks Inc  
Control4 Corporation  
Centrica Connected Home Limited

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