

Enercon GmbH - Strategic SWOT Analysis Review

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Enercon GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Enercon GmbH (Enercon) is a renewable energy equipment company that manufactures and supplies wind energy converters (WEC). It produces components of the WECs including annular generators, inverters, rotor blades, cast components, towers and machine houses. Enercon provides electrical and mechanical maintenance; WEIC-relay and grid protection tests; and offers energy project management services. It also offers logistics services including transportation of production material and system components to the construction site. The company has production facilities in Aurich, Georgsheil and Magdeburg, Germany; Viana do Castelo, Portugal; and Malmo, Sweden. Enercon is headquartered in Aurich, Lower Saxony, Germany.

Enercon GmbH Key Recent Developments

Jan 28,2018: Enercon readies biggest wind turbines for India

Dec 11,2017: Six European wind turbine manufacturers participate in the 1 gigawatt tender of NERO Renewables N.V

Nov 28,2017: European wind industry contributed €36bn to the EU's GDP in 2016

Nov 03,2017: ABO Wind takes over operational management of German wind farms verbund ag

Oct 27,2017: Enercon opens Taiwan office

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Enercon GmbH - Key Facts
Enercon GmbH - Key Employees
Enercon GmbH - Major Products and Services
Enercon GmbH - History
Enercon GmbH - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Enercon GmbH - Business Description
Enercon GmbH - SWOT Analysis
SWOT Analysis - Overview
Enercon GmbH - Strengths
Enercon GmbH - Weaknesses
Enercon GmbH - Opportunities
Enercon GmbH - Threats
Enercon GmbH - Key Competitors

SECTION 3 – COMPANY'S POWER FINANCIAL DEALS AND ALLIANCES

Enercon GmbH, Power, Deals By Year, 2012 to YTD 2018
Enercon GmbH, Power, Deals By Type, 2012 to YTD 2018
Enercon GmbH, Recent Deals Summary

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Dec 11, 2017: Six European wind turbine manufacturers participate in the 1 gigawatt tender of NERO Renewables N.V
Nov 28, 2017: European wind industry contributed €36bn to the EU's GDP in 2016
Nov 03, 2017: ABO Wind takes over operational management of German wind farms verbund ag
Aug 29, 2017: ENERCON announces new wind energy converters for 3 MW segment
Aug 03, 2017: Global Wind Service completes second German project with new client Enercon
Jun 19, 2017: SEP's Environmental Capital Fund invests in Irish wind farm

Jun 19, 2017: innogy Zuidwester wind farm in the Netherlands officially opened
May 12, 2017: ENERCON plans Training Center for customer training in NRW
Apr 26, 2017: ENERCON's E-141 EP4 available for wind class IIA sites
Feb 07, 2017: ENERCON commissions first E-141 EP4

SECTION 5 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Enercon GmbH, Key Facts
Enercon GmbH, Key Employees
Enercon GmbH, Major Products and Services
Enercon GmbH, History
Enercon GmbH, Other Locations
Enercon GmbH, Subsidiaries
Enercon GmbH, Key Competitors
Enercon GmbH, Power, Deals By Year, 2012 to YTD 2018
Enercon GmbH, Power, Deals By Type, 2012 to YTD 2018
Enercon GmbH, Recent Deals Summary

LIST OF FIGURES

Enercon GmbH, Power, Deals By Year, 2012 to YTD 2018
Enercon GmbH, Power, Deals by Type, 2012 to YTD 2018

COMPANIES MENTIONED

Vestas Wind Systems A/S
Sinovel Wind Group Co Ltd
Siemens AG
Senvion SA
Goldwind Windenergy GmbH

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