

# EMS SA - Strategic SWOT Analysis Review

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## Abstracts

EMS SA - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

EMS SA (EMS), a subsidiary of Grupo NC, is a pharmaceutical company that focuses on the development of products for the improvement of health and well-being of the population. It operates in the segments of medical prescription, generics, branded pharmaceuticals, manufacturing products, OTC and hospitals. The company's major product portfolio includes drugs in the therapeutic areas of anti-inflammatories, analgesics, antihypertensives, anthelmintics, antidiabetics, antibiotics, anti-ulcers, topical corticosteroids, and anti-flu. EMS has production units in Sao Bernardo do Campo, Jaguariuna and Hortolandia in Sao Paulo; Novamed, Manaus in Amazonas; and Brasilia in Federal District. The company is certified by European Medicines Agency. EMS is headquartered in Hortolandia, Brazil.

## EMS SA Key Recent Developments

Mar 01,2021: EMS invests r\$ 2 million in an integrated digital commercial management system

Feb 01,2021: EMS donates R\$ 2 million in medicines and hospital equipment to fight the pandemic in Manaus

Sep 28,2020: EMS wins Epoca Negocios 360? Award for most innovative company in Brazil

Apr 24,2020: Anvisa approves third EMS clinical study to evaluate drug efficacy in combating the new coronavirus

Mar 27,2020: Anvisa approves the start of clinical studies supported by EMS for the use of hydroxychloroquine in patients with coronavirus

## Reasons to Buy

Gain key insights into the company for academic or business research

purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

EMS SA - Key Facts  
EMS SA - Key Employees  
EMS SA - Key Operational Employees  
EMS SA - Major Products and Services  
EMS SA - History  
EMS SA - Company Statement  
EMS SA - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
EMS SA - Business Description  
EMS SA - Corporate Strategy  
EMS SA - SWOT Analysis  
SWOT Analysis - Overview  
EMS SA - Strengths  
EMS SA - Weaknesses  
EMS SA - Opportunities  
EMS SA - Threats  
EMS SA - Key Competitors

### **SECTION 3 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

EMS SA, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021  
EMS SA, Pharmaceuticals & Healthcare, Deals By Type, 2015 to YTD 2021  
EMS SA, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Mar 01, 2021: EMS invests r\$ 2 million in an integrated digital commercial management system  
Feb 01, 2021: EMS donates R\$ 2 million in medicines and hospital equipment to fight

the pandemic in Manaus

Sep 28, 2020: EMS wins Epoca Negocios 360? Award for most innovative company in Brazil

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Mar 27, 2020: Anvisa approves the start of clinical studies supported by EMS for the use of hydroxychloroquine in patients with coronavirus

## **SECTION 5 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

EMS SA, Key Facts  
EMS SA, Key Employees  
EMS SA, Key Operational Employees  
EMS SA, Major Products and Services  
EMS SA, History  
EMS SA, Other Locations  
EMS SA, Subsidiaries  
EMS SA, Joint Venture  
EMS SA, Key Competitors  
EMS SA, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021  
EMS SA, Pharmaceuticals & Healthcare, Deals By Type, 2015 to YTD 2021  
EMS SA, Recent Deals Summary

## List Of Figures

### LIST OF FIGURES

EMS SA, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021

EMS SA, Pharmaceuticals & Healthcare, Deals by Type, 2015 to YTD 2021

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