

EMC Insurance Group Inc. (EMCI): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'EMC Insurance Group Inc. (EMCI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'EMC Insurance Group Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'EMC Insurance Group Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'EMC Insurance Group Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

EMC Insurance Group Inc. (EMC Insurance), a subsidiary of Employers Mutual Casualty Company, is an insurance holding company. It offers a range of life and non-life insurance and reinsurance solutions to individuals and businesses. The company offers insurance products for property, liability, workers' compensation, homeowners, auto, and umbrella excess liability. It also offers universal life insurance, term life insurance, whole life insurance and annuities. The company's product and services are marketed and distributed through a network of insurance agents and branch offices in the US and the District of Columbia. EMC Insurance is headquartered in Des Moines, Iowa, the US.

The company reported direct written premium of US\$391 million during fiscal year ended December 2017 (FY2017), an increase of 1.9% over FY2016. Its net written premium was US\$616.3 million, an increase of 3.6% over FY2016.

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COMPANIES MENTIONED

EMC Insurance Group Inc.

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