

## Emaar Properties PJSC (EMAAR) - Financial and Strategic SWOT Analysis Review

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Emaar Properties PJSC (EMAAR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Emaar Properties PJSC (Emaar) is a real estate development company. The company carries out property investment, development, and development management business activities. It is primarily involves in developing residential and commercial properties, malls and hospitality projects. It offers wide range of services such as financial, real estate investment, property management, and development services. It also develops and sells condominiums, villas, homes, retail centers, hotels, offices, leisure destinations, commercial units, and plots of land. The company has operations across the UAE, Saudi Arabia, India, Pakistan, Syria, Kurdistan, Turkey, Italy, Lebanon, Morocco, Egypt, Jordan and the US. Emaar is headquartered in Dubai, UAE.

### Emaar Properties PJSC Key Recent Developments

Apr 02,2018: Dubais Emaar Properties appoints Hadi Badri as MD of India

Feb 14,2018: Emaar Properties records upsurge in Dubai property sales by 25% to AED 18.03 billion in FY

2017; net operating profit increases by 16% to AED 5.70 billion  
Feb 11,2018: Dubai's Emaar Properties posts \$1.8bn profit in 2017  
Nov 29,2017: Emaar India wins Developer and Employer of the Year awards  
Aug 14,2017: Emaar Properties records 22% growth in Dubai property sales to AED 10.814 billion & 15% growth in net profit to AED 2.837 billion in H1 2017

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Feb 14, 2018: Emaar Properties records upsurge in Dubai property sales by 25% to AED 18.03 billion in FY 2017; net operating profit increases by 16% to AED 5.70 billion

Nov 29, 2017: Emaar India wins Developer and Employer of the Year awards

Aug 14, 2017: Emaar Properties records 22% growth in Dubai property sales to AED 10.814 billion & 15% growth in net profit to AED 2.837 billion in H1 2017

May 15, 2017: Emaar Properties records 15% growth in net profit to AED 1.384 billion in Q1 2017

May 07, 2017: Dubai Municipality signs MoU with Emaar and Dubai Properties Group to install Dubai Lamp

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### **COMPANIES MENTIONED**

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