

El Paso Electric Co - Strategic SWOT Analysis Review

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Abstracts

El Paso Electric Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

El Paso Electric Co (El Paso) is a vertically integrated electric utility. It generates, transmits, and distributes power. The company produces energy using nuclear, natural gas, and coal sources; and procures electricity from conventional and renewable energy producers. It has ownership and operational interest in various power generation facilities. El Paso retails electricity to residential, commercial, industrial, public authority, and other customers in Texas and New Mexico; and sells for resale to other electric utilities and power marketers on wholesale basis. The company's service area extends from Hatch in New Mexico to Van Horn in Texas, and includes connections to Juarez in Mexico and its national utility, Comision Federal de Electricidad. El Paso is headquartered in El Paso, Texas, the US.

El Paso Electric Co Key Recent Developments

Jun 01,2021: El Paso Electric submits required 2021 base rate application in Texas to comply with PUC rules

May 05,2021: El Paso Electric expands partnership with General Motors on electric vehicle discounts

Apr 19,2021: El Paso Electric takes major step in building a smarter energy future for all customers

Feb 15,2021: Construction begins on NMSU, El Paso Electric solar project

Feb 04,2021: El Paso Electric welcomes two Regional vice presidents

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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all customers

Feb 15, 2021: Construction begins on NMSU, El Paso Electric solar project

Feb 04, 2021: El Paso Electric welcomes two Regional vice presidents

Feb 04, 2021: El Paso Electric establishes \$20 million Economic Development Fund in Southern New Mexico to drive regional growth and economic vibrancy in our community

Jan 19, 2021: El Paso Electric, Mitsubishi Power Americas Work to help decarbonize region with new gas turbine

Jan 18, 2021: El Paso Electric contactor to conduct work along loop

Jan 08, 2021: El Paso Electric files the transportation electrification plan with the NMPRC

Jan 08, 2021: El Paso Electric to work in El Paso Airport area

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