

# **El Pacífico Peruano –Suiza Compania de Seguros y Reaseguros S.A.: Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'El Pacífico Peruano –Suiza Compania de Seguros y Reaseguros S.A.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'El Pacífico Peruano –Suiza Compania de Seguros y Reaseguros S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'El Pacífico Peruano –Suiza Compania de Seguros y Reaseguros S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'El Pacífico Peruano –Suiza Compañía de Seguros y Reaseguros S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

El Pacífico Peruano –Suiza Compañía de Seguros y Reaseguros S.A. (Pacífico Seguros), a subsidiary of Credicorp Ltd. (Credicorp), is a provider of insurance products. The company along with its subsidiaries offers a range of life insurance and non-life insurance products to individuals and corporate customers. Its product portfolio includes term life insurance, annuities, investment life insurance, platinum investment life insurance, health insurance, home insurance, auto insurance, travel insurance and personal accident insurance. It also offers student insurance, employee insurance, transport insurance, liability insurance, dishonesty insurance, marine hull insurance, theft insurance and group accident insurance. It sells its products directly and through agents and brokers. Pacífico Seguros is headquartered in San Isidro, Lima, Peru.

The company reported premiums earned of PEN2,782.3 million for the fiscal year ended December 2016 (FY2016), an increase of 1.6% over FY2015.

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### COMPANIES MENTIONED

El Pacífico Peruano –Suiza Compania de Seguros y Reaseguros S.A.

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