

Ege Carpets AS - Strategic SWOT Analysis Review

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Abstracts

Ege Carpets AS - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Ege Carpets AS (Ege) is a provider of flooring solutions. The company designs and sells carpets, carpet tiles, planks and rugs. Its products comprise wall-to-wall carpets, tiles, and rugs in various patterns and different colors and are delivered to customers in domestic and international markets. The company serves multiple markets including hotels, healthcare, offices, educational institutions and transport departments. It sells these products to customers through retail chains and independent retail stores. Ege operates various manufacturing facilities in Germany, Denmark and Lithuania. The company markets its products under Ege, Bentzon, Hammer and Carpet Concept. It manages different subsidiaries in Norway, Denmark, Singapore, Germany, France, the UK, Sweden, the US and the UAE. The company sells and distributes its products through a network of sales offices, agents and distributors the US, Europe and Asia Pacific. Ege is headquartered in Herning, Denmark.

Ege Carpets AS Key Recent Developments

Sep 19,2019: Green Rhino announces the exclusive global contract for lead crystal batteries

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Ege Carpets AS - Key Facts
Ege Carpets AS - Key Employees
Ege Carpets AS - Major Products and Services
Ege Carpets AS - History
Ege Carpets AS - Company Statement
Ege Carpets AS - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Ege Carpets AS - Business Description
Product Category: Bentzon Carpets
Overview
Performance
Product Category: Carpet Concept
Overview
Performance
Product Category: ege
Overview
Performance
Product Category: Hammer Carpets
Overview
Performance
Ege Carpets AS - Corporate Strategy
Ege Carpets AS - SWOT Analysis
SWOT Analysis - Overview
Ege Carpets AS - Strengths
Ege Carpets AS - Weaknesses
Ege Carpets AS - Opportunities
Ege Carpets AS - Threats
Ege Carpets AS - Key Competitors

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Ege Carpets AS - Strategic SWOT Analysis Review

Sep 19, 2019: Green Rhino announces the exclusive global contract for lead crystal batteries

SECTION 4 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Ege Carpets AS, Key Facts
Ege Carpets AS, Key Employees
Ege Carpets AS, Major Products and Services
Ege Carpets AS, History
Ege Carpets AS, Other Locations
Ege Carpets AS, Subsidiaries
Ege Carpets AS, Key Competitors

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