

EFU Life Assurance Ltd. (EFUL): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/E264D795DABEN.html>

Date: September 2017

Pages: 37

Price: US\$ 125.00 (Single User License)

ID: E264D795DABEN

Abstracts

SYNOPSIS

Timetric's 'EFU Life Assurance Ltd. (EFUL): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "EFU Life Assurance Ltd."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'EFU Life Assurance Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'EFU Life Assurance Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

EFU Life Assurance Ltd. (EFU Life) is a provider of a range of life insurance products to individual customers. Its offering includes prosperity for life policies, education plans, savings plans, marriage plans, security plans, loan protection plans, capital growth plans, and pension plans. The company also offers group life insurance products such as group term life assurance, salary continuation plans, critical illness cover, credit life plans, hospital cash plans, group savings plans, group PF insurance scheme, and fee continuation plans. EFU Life's Islamic insurance products include individual family Takaful, group family Takaful and bancatakaful. The company distributes its products through bancassurance, sales force, and group benefits channels. It has bancassurance partnerships with banks such as Standard Chartered, Bank Alfalah, J S Bank, MCB Bank and Silk Bank. EFU Life is headquartered in Karachi, Pakistan.

The company reported gross premium of PKR24,676.5 million in fiscal year ended December 2016 (FY2016), a decrease of 20.5% over FY2015. In FY2016, its net premium was PKR23,861.9 million, a decrease of 21.4% over FY2015.

Contents

1 EFU LIFE ASSURANCE LTD. - BUSINESS ANALYSIS

- 1.1 EFU Life Assurance Ltd. - Company Overview
- 1.2 EFU Life Assurance Ltd. - Business Description
- 1.3 EFU Life Assurance Ltd. - Major Products and Services

2 EFU LIFE ASSURANCE LTD. - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 EFU Life Assurance Ltd. - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 EFU Life Assurance Ltd. - Key Financial Performance Indicators
 - 2.2.1 EFU Life Assurance Ltd. - Revenue and Operating Profit
 - 2.2.2 EFU Life Assurance Ltd. - Asset and Liabilities
 - 2.2.3 EFU Life Assurance Ltd. - Gearing Ratio
 - 2.2.4 EFU Life Assurance Ltd. - Valuation
- 2.3 EFU Life Assurance Ltd. - Key Competitors

3 EFU LIFE ASSURANCE LTD. - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 EFU Life Assurance Ltd. - M&A and Partnerships Strategy

4 EFU LIFE ASSURANCE LTD. - RECENT DEVELOPMENTS

5 EFU LIFE ASSURANCE LTD. - SWOT ANALYSIS

- 5.1 EFU Life Assurance Ltd. - SWOT Analysis - Overview
- 5.2 EFU Life Assurance Ltd. - Strengths
- 5.3 EFU Life Assurance Ltd. - Weaknesses
- 5.4 EFU Life Assurance Ltd. - Opportunities
- 5.5 EFU Life Assurance Ltd. - Threats

6 EFU LIFE ASSURANCE LTD. - COMPANY STATEMENT

7 EFU LIFE ASSURANCE LTD. - HISTORY

8 EFU LIFE ASSURANCE LTD. - KEY EMPLOYEES

9 EFU LIFE ASSURANCE LTD. - KEY EMPLOYEE BIOGRAPHIES

10 EFU LIFE ASSURANCE LTD. - LOCATIONS AND SUBSIDIARIES

10.1 EFU Life Assurance Ltd. - Head Office

10.2 EFU Life Assurance Ltd. - Other Locations and Subsidiaries

11 APPENDIX

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: EFU Life Assurance Ltd. - Major Products and Services

Table 2: EFU Life Assurance Ltd. - Key Ratios - Annual

Table 3: EFU Life Assurance Ltd. - Key Ratios - Interim

Table 4: EFU Life Assurance Ltd. - Key Capital Market Indicators

Table 5: EFU Life Assurance Ltd. - History

Table 6: EFU Life Assurance Ltd. - Key Employees

Table 7: EFU Life Assurance Ltd. - Key Employee Biographies

Table 8: EFU Life Assurance Ltd. - Locations

List Of Figures

LIST OF FIGURES

- Figure 1: EFU Life Assurance Ltd. - Total Income and Net Profit
- Figure 2: EFU Life Assurance Ltd. - Financial Position
- Figure 3: EFU Life Assurance Ltd. - Gearing Ratio
- Figure 4: EFU Life Assurance Ltd. - Valuation

I would like to order

Product name: EFU Life Assurance Ltd. (EFUL): Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/E264D795DABEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E264D795DABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970