

EE Limited: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'EE Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'EE Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'EE Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'EE Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

EE Limited (EE), a subsidiary of BT Group, is an advanced digital communications company. The company operates mobile networks and offers Internet services catering to the requirements of its household, individual and business customers. Its portfolio of services includes a wide range of wireless and fixed broadband communication services. Major services offered by the company include 3G mobile services, 4G mobile services, insurance and protection, and fiber broadband. It markets these services under EE, Orange and T-Mobile brands. The company serves customers through its network of mobile phone retail stores and customer service centers located across several cities in the UK. EE is headquartered in Hatfield, Hertfordshire, the UK.



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COMPANIES MENTIONED

EE Limited



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