

## Eddie Bauer LLC - Strategic SWOT Analysis Review

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Eddie Bauer LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Eddie Bauer LLC (Eddie Bauer), a subsidiary of Everest Holdings LLC, is a multi-channel specialty retailer. The company offers active outdoor lifestyle products for men, women, and children. Its product line includes outerwear, sportswear, apparel and accessories, and home products. Eddie Bauer operates through a large network of stores across the US and Canada, and through catalog sales. The company also merchandises products online through its e-commerce website [eddiebauer.com](http://eddiebauer.com). It also operates in Japan and Germany through joint venture arrangements. Eddie Bauer is headquartered in Bellevue, Washington, the US.

### Eddie Bauer LLC Key Recent Developments

Jun 14,2018: Eddie Bauer appoints Damien Huang as president

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business

structure, operations, major products and services and business strategy.

- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Eddie Bauer LLC - Key Facts  
Eddie Bauer LLC - Key Employees  
Eddie Bauer LLC - Major Products and Services  
Eddie Bauer LLC - History  
Eddie Bauer LLC - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### SECTION 2 – COMPANY ANALYSIS

Company Overview  
Eddie Bauer LLC - Business Description  
Eddie Bauer LLC - Corporate Strategy  
Eddie Bauer LLC - SWOT Analysis  
SWOT Analysis - Overview  
Eddie Bauer LLC - Strengths  
Eddie Bauer LLC - Weaknesses  
Eddie Bauer LLC - Opportunities  
Eddie Bauer LLC - Threats  
Eddie Bauer LLC - Key Competitors

### SECTION 3 – APPENDIX

Methodology  
About GlobalData  
Contact Us  
Disclaimer

### LIST OF TABLES

Eddie Bauer LLC, Key Facts  
Eddie Bauer LLC, Key Employees  
Eddie Bauer LLC, Major Products and Services  
Eddie Bauer LLC, History  
Eddie Bauer LLC, Joint Venture  
Eddie Bauer LLC, Key Competitors

### COMPANIES MENTIONED

V.F. Corporation

Timberland LLC  
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L.L. Bean, Inc.  
Columbia Sportswear Company

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