

## E.ON UK Plc - Strategic SWOT Analysis Review

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E.ON UK Plc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

E.ON UK plc (E.ON UK), a subsidiary of E.ON SE, is an integrated energy company that generates, distributes and sells electricity; explores and develops gas reserves; sells gas; and provides other energy related products and services. E.ON UK's generates electricity using various fuel sources such as coal, gas, oil, biomass and wind. The company also offers other energy related services such as home energy solutions, gas storage, energy trading and support services. It supplies electricity and gas to wholesale, residential, commercial and industrial customers in domestic and non-domestic markets. E.ON UK is headquartered at Coventry, the UK.

### E.ON UK Plc Key Recent Developments

- Sep 12,2017: E.ON launches fixed online only tariff priced at £920 a year
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- Aug 24,2017: E.ON offers free cavity wall and loft insulation for homes across Britain
- Aug 15,2017: E.ON launches Saver v13, a no frills fixed one year tariff
- Jun 28,2017: E.ON launches two year fixed tariff to offer customers longer term reassurance

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Jun 23, 2017: E.ON launches new fixed one year no frills tariff priced at £953 a year  
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Premier Power Ltd  
National Grid Plc  
Electrabel SA  
EDF Energy Holdings Ltd  
British Energy Generation Limited

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