

# E-L Financial Corporation Limited (ELF): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'E-L Financial Corporation Limited (ELF): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'E-L Financial Corporation Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'E-L Financial Corporation Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'E-L Financial Corporation Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

E-L Financial Corporation Ltd (E-L Financial) is an insurance and investment holding company. The company, through its subsidiaries, offers a range of insurance and investment products to its customers. Its product portfolio includes life insurance, health insurance, critical illness cover, employee benefit plans, annuities, portfolio funds, mutual funds and segregated funds. The company offers services such as financial advisory services, claims assistance services and wealth management services. E-L Financial also invests in equities and fixed-income securities directly, and indirectly, through pooled funds, closed-end investment companies and other investment companies. The company offers its products and services through a network of mutual fund dealers, national account firms, independent financial advisors, managing general agents and employee benefits brokers and representatives. It operates through its network of offices in Canada. E-L Financial is headquartered in Toronto, Canada.

E-L Financial reported gross premiums of CAD1,002.3 million during the fiscal year ended December 2016 (FY2016), an increase of 5.8% over FY2015. Its net premiums was CAD881.5 million in FY2016, an increase of 5.5% over FY2015.

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### COMPANIES MENTIONED

E-L Financial Corporation Limited

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