

The E-LAND Group - Strategic SWOT Analysis Review

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Date: July 2021

Pages: 18

Price: US\$ 125.00 (Single User License)

ID: E6B925565C2AEN

Abstracts

The E-LAND Group - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

The E-LAND Group (E-Land) is a fashion retail company based in Korea. It is one of the largest integrated fashion retail companies in Republic of Korea operating a network of fashion outlets, department stores and hypermarkets. E-Land operates stores under the banners, NewCore, 2001 Outlets and Kim's Club Mart. It offers casual clothing, women clothing and children's wear through its subsidiary's Global sports and Wish Shanghai. In addition, the company through its subsidiaries E-Land World, E-Land Construction and E-Land Leisurvice manages hotels, restaurants, condominiums, e-businesses and construction businesses. Geographically, the company operates across Republic of Korea, Vietnam, Sri Lanka, Hong Kong, China, the US and the UK. E-Land is headquartered in Seoul, Republic of Korea.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed

insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

The E-LAND Group - Key Facts
The E-LAND Group - Key Employees
The E-LAND Group - Major Products and Services
The E-LAND Group - History
The E-LAND Group - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
The E-LAND Group - Business Description
The E-LAND Group - SWOT Analysis
SWOT Analysis - Overview
The E-LAND Group - Strengths
The E-LAND Group - Weaknesses
The E-LAND Group - Opportunities
The E-LAND Group - Threats
The E-LAND Group - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

- The E-LAND Group, Key Facts
- The E-LAND Group, Key Employees
- The E-LAND Group, Major Products and Services
- The E-LAND Group, History
- The E-LAND Group, Subsidiaries
- The E-LAND Group, Key Competitors

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