

# DZI Insurance: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'DZI Insurance: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'DZI Insurance'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'DZI Insurance' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'DZI Insurance'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

DZI Insurance (DZI), a subsidiary of KBC Group, is a multi-line insurance company. The company offers a wide range of life insurance and non-life insurance products and services. It offers insurance products for auto, property, health, medical, travel, agricultural and construction. The company offers life insurance products such as endowment life insurance, risk life insurance and accident insurance. Through these products, it serves its clientele comprising both individuals and corporate customers. DZI distributes these products through its branch offices and agency network in Bulgaria. DZI is headquartered in Sofia, Bulgaria.

The company reported gross written premiums of BGN205.4 million during FY2015, an increase of 16.6% over FY2014.

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### COMPANIES MENTIONED

DZI Insurance

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