

# Dunelm Group plc (DNLM) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Dunelm Group plc (DNLM) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Dunelm Group plc (Dunelm) is a retailer of home furnishing products. It primarily retails and sells a range of furniture, accessories and other decorative products for bedrooms, living rooms, kitchen, bathrooms and utilities. These include sofas, tables, chairs, bed and mattresses, bed linen, curtains and blinds, rugs, towels, bathmats, cooking appliances, dining utensils, tableware, food and bathroom storage items. It also merchandise and sell pictures and frames, mirrors, cushions, and wallpapers. The company offers its products under the brands such as Dunelm, achica, Kiddicare and worldstores. Dunelm operates a chain of superstores and high street stores across the UK. It also sells products through various online and mobile platforms. Dunelm is headquartered in Syston, Leicestershire, UK.

### Dunelm Group plc Key Recent Developments

Jun 13,2018: Dunelm digital director leaves

May 18,2018: Dunelm Group Names Laura Carr CFO

Feb 15,2018: Dunelm wins Best Home Retailer and Best Soft Furnishing Retailer

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Dunelm Group plc - Key Facts  
Dunelm Group plc - Key Employees  
Dunelm Group plc - Key Employee Biographies  
Dunelm Group plc - Major Products and Services  
Dunelm Group plc - History  
Dunelm Group plc - Company Statement  
Dunelm Group plc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Dunelm Group plc - Business Description  
Dunelm Group plc - Corporate Strategy  
Dunelm Group plc - SWOT Analysis  
SWOT Analysis - Overview  
Dunelm Group plc - Strengths  
Dunelm Group plc - Weaknesses  
Dunelm Group plc - Opportunities  
Dunelm Group plc - Threats  
Dunelm Group plc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Feb 15, 2018: Dunelm wins Best Home Retailer and Best Soft Furnishing Retailer

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Dunelm Group plc, Key Facts  
Dunelm Group plc, Key Employees  
Dunelm Group plc, Key Employee Biographies  
Dunelm Group plc, Major Products and Services  
Dunelm Group plc, History  
Dunelm Group plc, Other Locations  
Dunelm Group plc, Subsidiaries  
Dunelm Group plc, Key Competitors  
Dunelm Group plc, Ratios based on current share price  
Dunelm Group plc, Annual Ratios  
Dunelm Group plc, Annual Ratios (Cont.1)  
Dunelm Group plc, Annual Ratios (Cont.2)  
Dunelm Group plc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Dunelm Group plc, Performance Chart (2014 - 2018)

Dunelm Group plc, Ratio Charts

### COMPANIES MENTIONED

The White Company (UK) Ltd.

Laura Ashley Holdings Plc

Lakeland Ltd

John Lewis plc

Inter IKEA Systems BV

Howden Joinery Group Plc

HHGL Limited

Harry Corry Ltd

B&Q PLC



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