

# The Dun & Bradstreet Corporation (DNB) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/D314DDD7B8CEN.html>

Date: September 2018

Pages: 42

Price: US\$ 125.00 (Single User License)

ID: D314DDD7B8CEN

## Abstracts

The Dun & Bradstreet Corporation (DNB) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

The Dun & Bradstreet Corporation (Dun & Bradstreet) is a provider of commercial data, analytics, and insights on businesses. Its solutions help the customers in mitigating credit, compliance, and supplier risks; and increasing cash flow and profitability. The company acts as a platform that connects customers with their suppliers, prospects, clients, and partners. Dun & Bradstreet also offers marketing effectiveness and data management solutions. The company provides finance, credit and risk, marketing and sales, data management and analytics, supply management, and compliance services in several countries including the US, the UK, India, China, and Canada. Dun & Bradstreet is headquartered in Short Hills, New Jersey, the US.

### The Dun & Bradstreet Corporation Key Recent Developments

Aug 01,2018: IndianOil adjudged 'overall best maharatna' bags two other awards at dun & bradstreet PSU awards 2018

May 29,2018: Grasim Industries earns Dun & Bradstreet Corporate Award 2018

Feb 12,2018: Dun & Bradstreet makes leadership transition

Jan 18,2018: D&B India appoints Anand Iyer as Director Operations

Aug 02,2017: Dun & Bradstreet reports second quarter 2017 results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

The Dun & Bradstreet Corporation - Key Facts  
The Dun & Bradstreet Corporation - Key Employees  
The Dun & Bradstreet Corporation - Key Employee Biographies  
The Dun & Bradstreet Corporation - Major Products and Services  
The Dun & Bradstreet Corporation - History  
The Dun & Bradstreet Corporation - Company Statement  
The Dun & Bradstreet Corporation - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
The Dun & Bradstreet Corporation - Business Description  
Product Category: Risk Management Solutions  
Overview  
Performance  
Product Category: Sales & Marketing Solutions  
Overview  
Performance  
Geographical Segment: Americas  
Performance  
Overview  
Geographical Segment: Non-Americas  
Performance  
Overview  
The Dun & Bradstreet Corporation - Corporate Strategy  
The Dun & Bradstreet Corporation - SWOT Analysis  
SWOT Analysis - Overview  
The Dun & Bradstreet Corporation - Strengths  
The Dun & Bradstreet Corporation - Weaknesses  
The Dun & Bradstreet Corporation - Opportunities  
The Dun & Bradstreet Corporation - Threats  
The Dun & Bradstreet Corporation - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Aug 01, 2018: IndianOil adjudged ‘overall best maharatna’ bags two other awards at dun & bradstreet PSU awards 2018

Aug 02, 2017: Dun & Bradstreet reports second quarter 2017 results

## **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

The Dun & Bradstreet Corporation, Key Facts  
The Dun & Bradstreet Corporation, Key Employees  
The Dun & Bradstreet Corporation, Key Employee Biographies  
The Dun & Bradstreet Corporation, Major Products and Services  
The Dun & Bradstreet Corporation, History  
The Dun & Bradstreet Corporation, Subsidiaries  
The Dun & Bradstreet Corporation, Key Competitors  
The Dun & Bradstreet Corporation, Ratios based on current share price  
The Dun & Bradstreet Corporation, Annual Ratios  
The Dun & Bradstreet Corporation, Annual Ratios (Cont.1)  
The Dun & Bradstreet Corporation, Annual Ratios (Cont.2)  
The Dun & Bradstreet Corporation, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

The Dun & Bradstreet Corporation, Performance Chart (2013 - 2017)  
The Dun & Bradstreet Corporation, Ratio Charts

### COMPANIES MENTIONED

Thomson Reuters Corp  
S&P Global Inc.  
infoUSA Services Group  
Experian Information Solutions Inc  
Equifax Inc  
EDGAR Online, Inc.  
Dow Jones & Co Inc  
Bloomberg LP  
Advantage Credit International Inc



## I would like to order

Product name: The Dun & Bradstreet Corporation (DNB) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/D314DDD7B8CEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D314DDD7B8CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

