

# DuluxGroup Ltd: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'DuluxGroup Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'DuluxGroup Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'DuluxGroup Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'DuluxGroup Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

DuluxGroup Limited (DuluxGroup) manufactures and markets coatings, home improvement, and garden care products. Its products portfolio includes paints, protective coatings, stains and varnishes, construction chemicals, decorative concrete, industrial joining and waterproofing systems, automotive refinish coatings, powder coatings, fillers, sealants, adhesives, paint brushes and rollers. The company also offers other products such as the specialized household cleaners, seeds, fertilizers, pesticides, potting mixes, and garage doors and automatic openers. DuluxGroup caters to various markets including residential home improvement; residential, industrial, and commercial construction; home gardening and commercial horticulture and other markets. Key brands offered by the company include Dulux, Selleys, Yates, Berger, and British Paints among others. The company distributes its products across Asia-Pacific and Europe. DuluxGroup is headquartered in Clayton, Victoria, Australia.

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### COMPANIES MENTIONED

DuluxGroup Ltd

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