

The Dow Chemical Co - Strategic SWOT Analysis Review

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Abstracts

The Dow Chemical Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

The Dow Chemical Co (Dow), a subsidiary of DowDupont is a chemical manufacturing company. Its businesses encompass specialty chemicals, advanced materials, agrosociences and plastics. The company manufactures and supplies products used primarily as raw materials in the manufacture of customer products and services. Dow provides a range of products and solutions to customers in sectors such as packaging, infrastructure electronics, transportation, water, consumer care, coatings and agriculture among others. It produces plant biotechnology products, crop protection products and materials and technologies to address the needs in packaging, electrical and telecommunications and other industries. The company also offers solutions for coating materials, and building insulation. It has operations across North America, Europe, the Middle East, Latin America, Asia-Pacific and Africa. Dow is headquartered in Midland, Michigan, the US.

The Dow Chemical Co Key Recent Developments

Sep 11,2018: TOPC: Procter & Gamble Earns Top Honors in Dow's 2018 30th Awards for Packaging Innovation[Newswire: Consumer - BW]

Aug 23,2018: China to place tariffs on US ethylene-propylene rubber goods

Aug 02,2018: DowDuPont Reports Second Quarter 2018 Results

Jul 24,2018: Toyo Awarded Engineering Contract by Map Ta Phut Olefins

Jul 19,2018: TOYO Awarded Olefin Expansion Project in Thailand

Reasons to Buy

Gain key insights into the company for academic or business research

purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jul 19, 2018: TOYO Awarded Olefin Expansion Project in Thailand
May 18, 2018: Dow Executive Vice President And General Counsel Charles J. Kalil To
Retire; Amy Wilson Named Dow General Counsel-Elect For Dow And General Counsel-
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May 10, 2018: RGS Energy Sees New California 2020 Solar Mandate Driving Demand
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Syngenta AG

Shin-Etsu Chemical Co Ltd

Saudi Basic Industries Corp

Monsanto Co

LyondellBasell Industries NV

Hydranautics

ExxonMobil Chemical Co

China Petroleum & Chemical Corp

BASF SE

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